



FOR IMMEDIATE RELEASE

Thursday, 13 April 2017

DISCOVERY CHANNEL JOINS FORCES WITH DR KARL!

***DR KARL'S OUTRAGEOUS ACTS OF SCIENCE* LAUNCHES IN JUNE**

He's the undisputed King of Popular Science in Australia, and in 2017 you'll be seeing even more of him on your screens. Discovery Channel is excited to announce it has joined forces with **Dr Karl Kruszelnicki** for a brand new series, **Dr Karl's Outrageous Acts of Science**.

Launching in June, the 10-part Pop Science series will uncover the principles behind some seriously mind-boggling experiments, extraordinary inventions and jaw-dropping scientific stunts. Featuring viral videos from Australia and around the world, Dr Karl along with a team of experts and pop culture pundits will breakdown the science behind the experiments (and some misadventures) conducted by these self-appointed scientists.

"Dr Karl is one of the country's most prominent and well-loved science communicators. His passion for sharing the wonders of science is infectious and he's crafted an ingenious way of taking complex scientific facts and principles and making them digestible for all audiences," said Jonathan Rudd, Vice President Programming & Production Australia, New Zealand & Pacific Islands, DNAP. *"At its core, Discovery is all about satisfying curiosity – it's in our DNA – so we're thrilled to be teaming up with Dr Karl to bring his expertise and signature brand of Pop Science to our viewers."*

"Science is NOT a bunch of facts – that's an encyclopaedia. Science is a way (or a method, or process, or path) to try to understand the Universe around us. And our Home "Scientists" really try some outrageous stuff", said Dr Karl Kruszelnicki.

Currently in production, **Dr Karl's Outrageous Acts of Science** will premiere in June, only on Discovery Channel.

The series is produced by Fredbird Entertainment for Discovery Channel.

For more information, please contact:

Rachel Antella
Publicity Manager
+612 9506 2128
rachel_antella@discovery.com

Jamie-Lee Burns
Publicity Executive
+612 9506 2112
jamielee_burns@discovery.com

About Discovery Networks Asia-Pacific

Discovery Networks Asia-Pacific, a division of the number-one pay-TV programmer Discovery Communications, is dedicated to satisfying curiosity, engaging and entertaining viewers with high-quality content through its portfolio of 14 brands. From survival to natural history, wonders of science to extreme jobs, motoring to travel and lifestyle, and the latest engineering marvels to live sporting events, each channel offers distinct must-watch programming to engage viewers across the region. The network's 14 brands reach 674 million cumulative subscribers in 36 countries and territories with programming customised in 14 languages and dialects. For more information, please visit www.asia.discovery.com.

About Discovery Channel

Discovery Channel, the flagship network of Discovery Communications, is devoted to creating the highest quality pay-TV programming in the world and remains one of the most dynamic networks on television. First launched in 1985, Discovery Channel reaches 209 million subscribers in Asia Pacific. It offers viewers an engaging line-up of high-quality non-fiction entertainment from blue-chip nature, science and technology, ancient and contemporary history, adventure, cultural and topical documentaries.