



**Media Release
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FOXTEL AND FOX SPORTS BRING MAYWEATHER V MCGREGOR TO MORE AUSTRALIANS

**EXCLUSIVE DEAL WITH VILLAGE AND EVENT CINEMAS WILL ENSURE MORE
FANS GET TO SEE ONE OF THE BIGGEST FIGHTS IN HISTORY LIVE**

**'THE MONEY FIGHT' MAYWEATHER V MCGREGOR:
SUNDAY 27 AUGUST, 2017, LIVE FROM 11.00AM AEST**

The fight the whole world has been waiting for - Floyd Mayweather v Conor McGregor - will hit the big screen with Foxtel and FOX SPORTS today announcing an exclusive partnership with Village and Event Cinemas to air the mega match in select theatres.

The event which will pit the best of boxing against the best of MMA in the ultimate showdown will now be broadcast in Village and Event Cinemas across the country bringing more of the world's biggest events, to more Australians, in more ways.

Foxtel's Main Event channel will broadcast all the action LIVE from Las Vegas, Nevada, as undefeated five-division professional boxing world champion, Mayweather takes on current UFC Lightweight Champion, McGregor.

After being announced in June this year, the fight is shaping as one of the biggest pay-per-view events in history as worldwide interest continues to grow after months of build up to see who will claim the title of the greatest combat fighter.

Now fans can watch this once-in-a-lifetime event on the big screen at Village and Event Cinemas across the country with tickets starting from \$28 per person and \$45 for Gold Class.

Steve O'Connor, FOX SPORTS Commercial Director said: "Mayweather versus McGregor is a not to be missed viewing event and Foxtel's Main Event will ensure that Aussie fans can experience this historic fight live, whether it's at home on the couch, at their local pub or club or on the big screen through this exciting new partnership with Event and Village Cinemas. You won't want to miss this one."

Sally Mason, Alternate Content Manager Village Cinemas said: "We are excited to be working with Foxtel and FOX SPORTS to give fans the opportunity to experience one of the most highly anticipated fights live on the big screen. We look forward to providing fans with a larger-than life experience all from the comfort of our cinemas."

Jane Hastings, CEO Event Hospitality and Entertainment said: "We are excited to screen this epic boxing event live across Australia on the big screen and with the best in Dolby sound. This partnership with Foxtel and FOX SPORTS continues our

strategy to bring new and fresh experiences to our Event, Greater Union Filmhouse and Birch Carroll and Coyle cinema circuits. Unlike watching a movie, for this event, fans can feel very comfortable to cheer along their favourite to win as they would at any live event.”

Mayweather V McGregor - Sunday 27 August from 11am AEST (Main Event from 1.30pm AEST).

Available on Main Event Channel in:

Foxtel homes: On Foxtel’s MAIN EVENT Channel 521

FOX SPORTS Venue’s subscribing to the Main Event:
<https://www.foxsports.com.au/foxsportsvenues/venue-finder>

Streamed directly from Main Event via Microsoft Windows, Apple Mac or Linux OS or on tablets including Google Android devices and Apple iPad or iPhone devices. Visit www.mainevent.com.au

At Village Cinemas:
<http://villagecinemas.com.au/movies/mayweather-vs-mcgregor>

At Event Cinemas:
<https://www.eventcinemas.com.au/EventsFestivals/MayweatherVsMcgregor>