

Media Release: Monday, February 2, 2015

Foxtel launches Broadband and Home Phone Bundles

Foxtel today announced its new subscription TV, Broadband and Home Phone bundles have gone live and are now available. Today's news brings together Foxtel's world class subscription cable and satellite TV service with new Broadband and Home Phone services delivered over one of Australia's largest telecommunications networks. The move will see Foxtel customers getting even greater value and simplicity from a single Foxtel subscription for their TV, Broadband and Home Phone. Foxtel also announced the arrival of its new Broadband home network gateway, the Foxtel Hub, designed to deliver fast household WiFi speeds⁴ to Foxtel Broadband subscribers.

From today, existing Foxtel TV customers can maximise their Foxtel experience by bundling broadband internet access, plus stay connected with family and friends with unlimited standard local and national calls², starting from an extra \$65* per month on a 12 or 24 month 50GB plan when added to their Foxtel TV package.

New customers can sign up to Foxtel's new subscription TV, Broadband and Home Phone bundles featuring broadband internet access and unlimited standard local and national calls² along with Foxtel's TV Entertainment Pack, featuring 43 popular news, general entertainment, factual and lifestyle channels, starting from \$90^ per month on a 12 or 24 month 50GB plan.

Foxtel's Broadband Bundles offer a selection of great value options including 50GB, 100GB, 200GB and 500GB monthly data packages, with no peak or off peak data limit¹. Foxtel TV customers can enjoy no data download limits for Foxtel TV on Foxtel Go and Anytime when connected to Foxtel Broadband³. Presto and Foxtel Play customers also enjoy this benefit when connected to Foxtel Broadband³.

Richard Freudenstein, Foxtel CEO said, "Foxtel is passionate about bringing Australians the best entertainment experience possible and we've worked tirelessly to make that experience more accessible through our investments in pricing and packaging for cable and satellite customers and through our new movies and TV streaming service, Presto.

"Today, we take that effort to the next level by providing our most compelling offer yet with our new Foxtel Broadband and Home Phone bundles. Foxtel Broadband is specially designed with entertainment and video in mind and maximises the value of a Foxtel subscription through flexibility, customisation of services and a simplified customer experience."

Foxtel Broadband subscribers will also have access to the Foxtel Hub, Foxtel's new WiFi modem purpose built for internet and video streaming. The Foxtel Hub is designed to deliver fast WiFi speeds⁴, great in-home coverage and easy streaming to multiple devices. The Foxtel Hub connects easily to internet-enabled iQ and iQHD set-top-boxes to maximise access and enjoyment of Foxtel's Anytime service³.

Foxtel's Broadband and Home Phone bundles are available on 12 or 24 month plans. Customers on a 24 month plan will benefit from reduced upfront charges and a \$0*^ Foxtel Hub. Bundles can be tailored up or down based on household internet usage or TV programming preferences, such as adding sports, movies, drama, kids, or taking all TV channel packs with Platinum HD.

Key features of Foxtel's TV, Broadband and Home Phone bundles include:

- Broadband and Home Phone delivered over one of Australia's largest telecommunications networks
- A range of great value data options to choose from with 50GB, 100GB, 200GB, & 500GB plans, and no peak or off peak data limits¹
- The new Foxtel Hub Foxtel's WiFi modem designed to deliver fast WiFi speeds⁴, great inhome coverage and easy streaming to multiple devices
- Unlimited standard local and national calls²
- Foxtel TV customers have no data download limits for Foxtel TV on Foxtel Go and Anytime when connected to Foxtel Broadband³. Presto and Foxtel Play customers also enjoy this benefit when connected to Foxtel Broadband³.
- Data usage alerts when you have reached 50%, 85% and 100% of your monthly included data limit
- Easy to manage all Foxtel services via MyAccount
- Convenient single source of customer care, billing and 24 hour 7-day a week technical support

Foxtel Broadband is available today delivered over Telstra's ADSL network. Foxtel intends launching Broadband and Home Phone bundles over the National Broadband Network later this year.

For more information visit: www.foxtel.com.au.

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*Min cost on 12 month direct debit plan ranges from \$1308 (Entertainment TV Pack) to \$2616 (Platinum HD TV Pack) depending on your existing TV package and includes \$59 standard home phone connection fee, \$110 Foxtel Hub and a \$59 broadband activation fee based on 50GB Home Bundle to an existing TV package. Min cost on 24 month direct debit plan ranges from \$2219 (Entertainment TV Pack) to \$4835 (Platinum HD TV Pack) depending on your existing TV package and includes \$59 standard home phone connection fee, \$0 Foxtel Hub and a \$0 broadband activation fee based on 50GB Home Bundle to an existing TV package. Bundle prices only apply where you continue to take all relevant services in that bundle. Cancel fees apply.

^Min cost \$1458 on a 12 month direct debit plan based on Entertainment 50GB Home Bundle with a Foxtel iQHD and includes \$59 standard home phone connection fee, \$110 Foxtel Hub, \$59 broadband activation fee, \$75 standard TV install fee and a \$75 iQHD equipment fee. Min cost \$2369 on a 24 month direct debit plan based on Entertainment 50GB Home Bundle with a Foxtel iQHD and includes \$59 standard home phone connection fee, \$0 Foxtel Hub, \$0 broadband activation fee, \$75 standard TV install fee and a \$75 iQHD equipment fee. Bundle prices only apply where you continue to take all relevant services in that bundle. Cancel fees apply.

- **1 Broadband** speed slowed to 256kbps if monthly data allowance exceeded.
- **2 Home Phone:** Compatible handset required. Standard home phone to landline call types only, see foxtel.com.au/priceguide for details of additional features/charges.
- 3 Unmetered Foxtel: (Anytime) Available to internet-enabled and connected Foxtel iQ STUs only. You must subscribe to a channel in your residential pack to access corresponding content. Not all channels/programs available. (Foxtel Go) Available to Foxtel residential cable & satellite customers with an STU, excluding Optus TV feat Foxtel customers. Must subscribe to channel (or relevant tier) to access applicable content. Not all channels/content available. Check compatible devices/operating content and foxtel.com.au/discover/foxtelgo. (Foxtel Play) Australian residential users with a compatible internet connected running an eligible operating system. See full list of compatible devices here: www.foxtel.com.au/foxtelplay/howitworks. Not all channels/content available on all devices with Foxtel Play. (Presto) Presto requires an internet connection, data and a compatible device. Full list of compatible devices available at www.presto.com.au/devices. (Foxtel Go, Foxtel Play & Presto) Recommended internet speeds apply. ISP/data charges apply when connected to 3G/4G. Video quality may vary on 3G/4G or WiFi services.
- **4 WiFi Speeds:** Actual speeds experienced will vary due to a range of factors that affect broadband and WiFi performance, not limited to condition of network lines, network congestion, the number of active wireless devices in the home, the software and hardware used, distance from exchange, local conditions, physical objects and the wiring at your location.

Standard terms: Foxtel TV, Home Phone and Broadband service must be connected at same physical address. Residential subscribers and standard installs only. Only available for use in Australia. Foxtel Fair Use policy

applies. Foxtel and some services, including Foxtel Broadband, not available to all homes. Check your serviceability at foxtel.com.au. Foxtel marks are used under licence by Foxtel Management Pty Ltd.

About Foxtel

Foxtel is one of Australia's most progressive and dynamic media companies, directly employing around 2,500 people, and delivering a diverse subscription television service over cable, satellite and broadband distribution. We offer a better entertainment experience every day to each one of our 2.6 million subscribing homes through delivery of new and inspiring programming across all genres, the world's most popular channel brands, and investment in high quality local content. As constant champions of innovation we have brought customers the iQ personal digital recorder, Australia's largest HD offering, the Foxtel Go App for tablets and mobile devices, internet TV service, Foxtel Play and online movie service, Presto. Foxtel is owned by Telstra Corporation Limited ACN 051 775 556 (50%) and News Corporation (50%).

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Appendix Foxtel Broadband and Home Phone Bundles

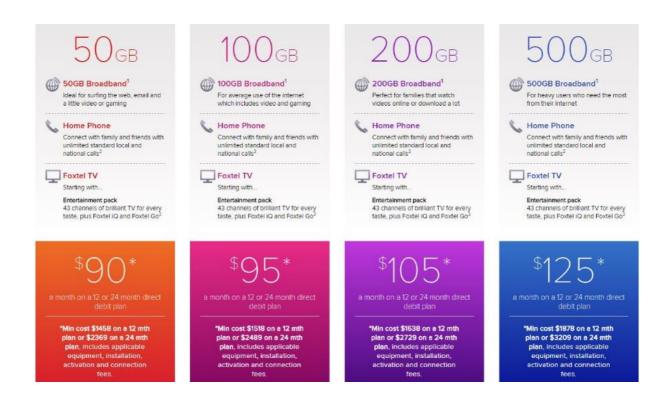
Home Bundles (for existing Foxtel TV customers)



- * Min costs based on 50GB, 100GB, 200GB, 500GB Home Bundles and ranges depending on your existing TV package. 24 mth plan min costs include \$59 standard home phone connection fee, \$0 Foxtel Hub and a \$0 broadband activation fee. Bundle prices only apply where you continue to take all relevant services in that bundle. Cancel fees apply. More info: https://www.foxtel.com.au/about/customer-terms.html for details.
- 1.Broadband speeds slowed to 256kbps if monthly data allowance exceeded
- **2. Home Phone:** Compatible handset required. Standard home phone to landline call types only. Does not include calls to mobiles, 13xx, 19xx, 1234 and 12456 numbers. Full call charge details available at: https://www.foxtel.com.au/about/customer-terms.html.

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Entertainment Home Bundles (For new to Foxtel)



- *Min costs based on Entertainment 50GB, 100GB, 200GB, 500GB Home Bundles with a Foxtel iQHD. 24 mth plan min cost includes \$59 standard home phone connection fee, \$75 standard TV install fee, \$75 iQHD equipment fee, \$0 Foxtel Hub and a \$0 broadband activation fee. 12 mth plan min cost includes \$59 standard home phone connection fee, \$75 standard TV install fee, \$75 iQHD equipment fee, \$110 Foxtel Hub and a \$59 broadband activation fee. Bundle prices only apply where you continue to take all relevant services in that bundle. Cancel fees apply More info: https://www.foxtel.com.au/about/customer-terms.html for details.
- 1.Broadband speeds slowed to 256kbps if monthly data allowance exceeded
- **2 Home Phone:** Compatible handset required. Standard home phone to landline call types only .Does not include calls to mobiles, 13xx, 19xx, 1234 and 12456 numbers. Full call charge details available here www.foxtel.com.au/about/customer-terms.html.
- 3. **Foxtel Go**: Available to Foxtel Residential Cable & Satellite customers with an STU, excluding Optus TV feat Foxtel customers. Must subscribe to channel (or relevant tier) to access applicable content. Not all channels/content available. Check content and compatible devices/operating systems at foxtel.com.au/discover/foxtelgo. Recommended internet speeds apply. ISP/data charges apply when connected to 3G/4G. Video quality may vary on 3G/4G or WiFi services

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