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Foxtel and Network Ten co-commission Gogglebox for 2015

Foxtel and Network Ten announced today they have jointly commissioned a new Australian production, *Gogglebox* – a show about people watching television.

To be screened on Foxtel's The LifeStyle Channel and Network Ten in 2015, *Gogglebox* is the first jointly commissioned series between the two broadcasters and will be produced by Shine Australia.

Based on the U.K. smash hit, *Gogglebox* is a weekly observational series which captures the reactions of ordinary Australians as they watch the nightly news, argue over politics, cheer their favourite sporting teams and digest current affairs and documentaries. Twelve households will be chosen and then rigged with special, locked off cameras to capture every unpredictable moment.

Foxtel Executive Director of Television, Brian Walsh, said: "*Gogglebox* is a game changer for Australian television. It is one of the most unique and entertaining formats I have seen in many years. The show is bound to create some new favourite faces and I'm certain the 12 households will become popular in their own right as we get to know them better each week. There really is nothing else like it on television and we are delighted to partner with Network Ten for this terrific new addition to our lineup for 2015."

Network Ten Chief Programming Officer, Beverley McGarvey, said: "We all watch television, we all love talking about television and this format allows us to be a fly on the wall in other people's homes as they do just that."

"*Gogglebox* is original, authentic and, most of all, extremely entertaining. We are very pleased to be collaborating with Foxtel to bring this brilliant new show to Australia."

Gogglebox, which launched on Channel 4 in the UK in March 2013, has recently entered its fourth season. It has become a social media sensation, in the process making accidental stars of the families featured. The average weekly audience in the UK is about 3 million viewers. This year it won the BAFTA for best reality constructed factual program, and was also nominated in the BAFTA Radio Times Audience Award Category.

The series will premiere in 2015 first on Foxtel's The LifeStyle Channel, followed by broadcast on Network Ten the next night.

Casting for *Gogglebox* is currently underway.

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About Foxtel

Foxtel is one of Australia's most progressive and dynamic media companies, directly employing around 2,500 people, and delivering a diverse subscription television service over cable, satellite and broadband distribution. We offer a better entertainment experience every day to each one of our 2.6 million subscribing homes through delivery of new and inspiring programming across all genres, the world's most popular channel brands, and investment in high quality local content. As constant champions of innovation we have brought customers the iQ personal digital recorder, Australia's largest HD offering, the Foxtel Go App for tablets and mobile devices, internet TV service, Foxtel Play and online movie service, Presto. Foxtel is owned by Telstra Corporation Limited ACN 051 775 556 (50%) and News Corporation (50%). foxtel.com.au

About Network Ten

Network Ten is a division of Ten Network Holdings, one of Australia's leading entertainment and news content companies, with free-to-air television and digital media assets. Ten Network Holdings includes three free-to-air television channels – TEN, ELEVEN and ONE – in Australia's five metropolitan markets of Sydney, Melbourne, Brisbane, Adelaide and Perth, plus the digital platform tenplay. Ten Network Holdings also owns part of the second-screen app company Beamly Australia, online dating services business RSVP Oasis Active, online deals company OurDeal and sports opinion website The Roar. It also operates datacasting channels in partnership with TVSN Channel (TVSN) and Brand Developers (Spree TV). www.tenplay.com.au/corporate