



Media Release: Tuesday 21 February, 2017

Foxtel and News Corp Australia kick off 'Full on Footy Pass' offer

Special offer includes 12-month access to Sport and Lifestyle on Foxtel Play and a digital subscription to a News Corp Australia masthead for \$10 per week

Foxtel and News Corp Australia have joined forces to bring subscribers the very best in sport, lifestyle and news coverage with a new 'Full on Footy Pass' offer.

The 'Full on Footy Pass' ensures fans get access to the best footy coverage via Foxtel Play, Foxtel's streaming service, including the Sport and Lifestyle packs and the best footy commentary and analysis via a digital subscription to either *The Daily Telegraph*, *The Courier Mail*, *Herald Sun* or *The Advertiser*. At \$10* per week for 12 months, this offer represents amazing value for any footy fan and is available to new Foxtel Play subscribers and digital subscribers to News Corp Australia mastheads

Today's news means that for an extra \$5 per week on top of their News Corp Australia digital subscription, new subscribers will get access to Foxtel's incredible sport and lifestyle programming on Foxtel Play.

The 'Full on Footy Pass' offer kicks off just as a host of highly anticipated sport fixtures are gearing up to take to the screen in March featuring every game of every round of the NRL and AFL, plus every race and qualifying match of V8 Supercars and Formula 1 live. In addition, subscribers will have access to Foxtel's massive coverage of Australian and international sport including the NBA and Major League Baseball on ESPN from the US and the best in European soccer on beIN Sport.

Deanne Weir, Foxtel's Managing Director - Content Aggregation and Wholesale, said, "The Full on Footy Pass offer brings together two of Australia's leading media companies to provide an unbeatable host of sport and lifestyle programming alongside some of Australia's best print news available anywhere. This bundle offers incredible value to sports lovers everywhere and brings with it our best lifestyle programming to stream live and on demand anytime, anyplace via Foxtel Play."

Tony Phillips, News Corp Australia's Chief Marketing Officer said, "News Corp Australia has long been a trusted source for footy fans seeking in depth analysis and commentary on their favourite team. We are pleased our subscribers can now benefit from access to the best footy coverage via Foxtel Play. The 'Full on Footy Pass' offers great value for all sports lovers."

Foxtel Play enables customers with a broadband connection to stream and watch programs from Foxtel's amazing range of sports, and lifestyle channels live or on demand.

Foxtel Play customers can enjoy their programming via compatible Samsung, Sony and LG Smart TVs, Xbox One, PlayStation 3 & 4, selected Samsung Blu-Ray and home theatre systems, PC and Mac computers, and Telstra TV.

Foxtel Play customers also have access to all live and on demand content from the channels in their subscription on selected smart phones and tablets by downloading the Foxtel Go app at no extra cost.

For more information, please visit: www.foxtelplay.com.au/footypass.

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***Min cost \$520.** 12 Month Full On Footy Pass provides 12 months digital membership to dailytelegraph.com.au, couriermail.com.au, heraldsun.com.au and advertiser.com.au to be billed in advance as \$40 billed 4 weekly for the first 12 months, total price \$520. At the end of the initial 12 months, Digital Membership will automatically renew as \$28 billed

4 weekly. No cancellations during the first 12 months and then renewals of the digital membership occur unless cancelled. Full On Footy Pass includes a redeemable code to a 12 month Foxtel Play (Lifestyle + Sports only) subscription. Ongoing subscription fees for the Lifestyle + Sports packs will be charged at standard prices and will apply after the expiry of the first 12 months unless you cancel your subscription. Codes expire 15th September 2017, 11:59pm (AEST). Just connect your compatible device to the internet. Data charges may apply. Access on compatible smartphones and tablets via Foxtel Go. Sorry, Australia only. Subject to full Foxtel Play T&Cs: foxtelplay.com.au/footypass. Offer ends 15th April 2017. Not available in conjunction with any other offer. New customers only. Not available to any person who has previously breached any of our subscription terms and conditions. Full offer terms and conditions apply - see www.dailytelegraph.com.au/subscriptionterms, www.couriermail.com.au/subscriptionterms, www.heraldsun.com.au/subscriptionterms and www.advertiser.com.au/subscriptionterms for full details.

About Foxtel

Foxtel is one of Australia's most progressive and dynamic media companies, directly employing around 2,800 people and delivering a diverse subscription television service over cable, satellite and broadband distribution. Foxtel effortlessly connects Australians to all the stories they love by offering a better entertainment experience every day to more than 2.8 million subscribing homes through delivery of new and inspiring programming across all genres, the world's most popular channel brands, and investment in high quality local content. As constant champions of innovation we have brought customers the iQ personal digital recorder; Australia's largest HD channel offering; the Foxtel Go App for tablets and mobile devices; internet TV service, Foxtel Play; and television, broadband and home phone bundles with Foxtel internet and voice services delivered over Australia's largest telecommunications network. Foxtel is owned by Telstra Corporation Limited ACN 051 775 556 (50%) and News Corporation (50%).

About News Corp Australia

News Corp Australia is part of one of the world's largest and leading global media and information services businesses - News Corp (NASDAQ: NWS, NWSA; ASX: NWS, NWSLV).

Each month, close to 16 million Australians choose to consume news and information across News Corp Australia's suite of multi-platform (print, web, mobile and tablet) products – more than any media group in Australia.

News Corp Australia's portfolio of national, metropolitan, regional, community and specialist multi-platform brands include [The Australian](#), [The Daily Telegraph](#), [Herald Sun](#), [The Courier-Mail](#), [The Advertiser \(Adelaide\)](#), [Mercury \(Hobart\)](#), [NT News](#), [Townsville Bulletin](#), [The Cairns Post](#), [Gold Coast Bulletin](#), [Geelong Advertiser](#), [The Weekly Times](#), news.com.au, [FOX SPORTS](#), [Vogue Australia](#), [GQ](#), [donna hay](#), [Kidspot](#) and taste.com.au.

News Corp Australia has significant investments in allied Australian media enterprises SKY NEWS AUSTRALIA, [Foxtel](#), the [REA Group](#) and [AAP](#); global digital companies Storyful and Unruly, property services HiPages and Diakrit and digital racing publisher Punters.com.au

News Corp Australia is also a strong supporter of startup businesses in Australia through our sponsorship of co-working spaces Fishburners in Sydney and Majoran in Adelaide.

As the #1 destination for news, lifestyle, sport and business, News Corp Australia plays a key role in the lives of consumers and provides a valuable channel for partners to engage these consumers.

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