



Media Alert: Tuesday June 28, 2016

***Game of Thrones* finale breaks its own record**

Season 6 finale the most watched program in Australian Subscription Television history

Monday's final episode of *Game of Thrones* season 6 reaped huge audience numbers recording the highest overnight total audience in subscription television history.

Game of Thrones S6 final episode on Foxtel's Showcase Channel, was the number one program on Foxtel yesterday recording a total audience of 737,000 with more viewers to add once the consolidated data becomes available.

Brian Walsh, Foxtel's Executive Director of Television, said, "This was an outstanding performance for the *Games of Thrones* Season 6 finale, which clearly impacted on opposition programming last night and demonstrates the significance of Foxtel and subscription television as a major entertainment provider."

The final episode's overnight figures at 737,000 viewers trumped the premiere episode one of *Game of Thrones* S6 at 727,000 which was the highest ever watched program in Australian Subscription Television history, smashing its own record.

The *Game of Thrones* S6 audience has held throughout the season pulling in a cumulative average audience of 1.2 million viewers per episode, which is 45 percent higher than S5.

The phenomenal season on season improvement in audience is dwarfed by the growth versus S1 which is unrivalled around the world. The S6 audience is 600 percent or 1 million viewers higher than S1.

The cumulative audience comprises live and encore viewing over the first seven days following the initial premiere broadcast, time-shifted recorded playback, and viewing via Foxtel Anytime.

Game of Thrones season 6 is currently available to view on demand in Foxtel's streaming service Anytime, or encore screenings are available at various session times on the *showcase* channel.

Following the end of *Game Of Thrones* from next Monday July 4 at 8.30pm, the highly anticipated Australian psychological thriller, *The Kettering Incident*, premieres on *showcase* starring Elizabeth Debicki and Matthew Le Nevez.

About Foxtel

Foxtel is one of Australia's most progressive and dynamic media companies, directly employing around 2,800 people and delivering a diverse subscription television service over cable, satellite and broadband distribution. We offer a better entertainment experience every day to each one of our 2.8 million subscribing homes through delivery of new and inspiring programming across all genres, the world's most popular channel brands, and investment in high quality local content. As constant champions of innovation we have brought customers the iQ personal digital recorder, Australia's largest HD offering, the Foxtel Go App for tablets and mobile devices, internet TV service, Foxtel Play, subscription on demand (SVOD) entertainment service, Presto and television, broadband and home phone bundles with Foxtel internet and voice services delivered over Australia's largest telecommunications network. Foxtel is owned by Telstra Corporation Limited ACN 051 775 556 (50%) and News Corporation (50%). foxtel.com.au.

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