

Media Release: Monday, April 13, 2015

## Game on as Foxtel Play comes to Xbox One

## Foxtel Play arrives on Xbox One as *Game of Thrones* season five readies to air

Foxtel today announced that Foxtel Play is now streaming to Microsoft's next generation games console, Xbox One, just in time for today's world premiere of *Game of Thrones* season five. The news comes mere hours before the highly anticipated fifth season of HBO's incredibly popular drama; *Game of Thrones*, airs on Foxtel.

From today, Xbox One owners can download the Foxtel Play app to their console from the Xbox marketplace, subscribe to Foxtel Play and begin enjoying the best in entertainment, sports, comedy, kids programming and drama, including the Emmy® and Golden Globe-winning fantasy drama, *Game of Thrones* season five, which airs today, Monday April 13 at 11am, same time as the US.

In honour of *Game of Thrones* season five, Foxtel Play is also offering special pricing of \$30\* a month for the first three months for the Premium Movies and Drama pick, including showcase, the 'home of HBO', which features the hit drama, along with a host of other great drama and programming. The special pricing allows new customers who sign up to Foxtel Play between 23 March and 30 April 2015 to add Premium Movies and Drama to their first \$25\* a month genre pick for only \$5\* extra a month for the first three months.

Fans and new-comers to the epic series will also have access to past seasons of *Game of Thrones* via the BoxSets channel on Foxtel Play, which includes the complete collection from seasons 1-4.

Foxtel Executive Director of Sales and Marketing, Ed Smith, said, "like any dramatic cliff-hanger, we've pulled out all the stops to bring Foxtel Play to Xbox One just in time for new and die-hard fans to get in on all of the action of today's season opener of *Game of Thrones*. From today, it couldn't be easier for Xbox One owners, eager to be a part of this epic drama, to sign up, connect and enjoy all of the latest intrigue that kicks off in a few short hours."

"Xbox is always striving to ensure our Australian users have the best entertainment experience, so we're thrilled to be bringing the Foxtel Play app to Xbox One. We have had a long association with Foxtel Play on Xbox 360, now Xbox One users can enjoy both watching and playing *Game of Thrones* at the same time, ensuring that they have the very best experience with the content they love," said Jeremy Hinton, Business Lead at Xbox Australia.

Foxtel Play offers customers instant access to great entertainment within minutes of signing up and enables them to subscribe by the month and pay as they go, so they will be able to enjoy *Game of Thrones* season 5 and other premium drama and movies. With no lock-in contract and no installation costs, subscribers can stop and start their subscription month-to-month, to suit their circumstances or viewing choices.

In addition to *Game of Thrones*, subscribers to Premium Movies and Drama are entitled to a host of other highly acclaimed dramas including *The Red Road* (season 1), starring Jason Momoa (Khal Drogo from *Game of Thrones*); *Veep* (season 4); *Mad Men* (season 7 part 2); *The Americans* (season 3); *Wentworth* (season 3), *Black Sails* and *Orange Is the New Black* (season 3).

Foxtel Play enables customers with a broadband connection to stream and watch programs from Foxtel's amazing range of sports, drama, entertainment, documentary and movie channels live or on catch-up.

Foxtel Play customers can enjoy their programming via Xbox One, Xbox 360, PlayStation 3 & 4, eligible Sony, Samsung and LG Smart TVs, selected Samsung Blu-Ray and home theatre systems and PC and Mac computers. Foxtel Play customers can also access content on selected smart phones and tablets by downloading the Foxtel Go^ app.

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Foxtel Play allows customers to select packages featuring live channels including Fox Sports 1, 2, 3, 4 and 5, Foxtel Movie channels, BoxSets, showcase, FOX8, Arena, BBC First, Lifestyle, History, Discovery, A&E, National Geographic, UKTV, FX, SoHo, MTV, Universal Channel, ESPN, Cartoon Network, Nickelodeon, Disney Channel, Disney XD and hundreds of 'Anytime' video on-demand titles.

To find out more about the special pricing or to sign up to Foxtel Play, visit: www.foxtelplay.com.au

\*\$30 per month based on one Genre pick plus the Premium Movies & Drama pick. This price only applies for the first three months if you subscribe to one Genre pick plus the Premium Movies & Drama pick between 23 March 2015 and 30 April 2015. At the end of the first three months, the ongoing subscription fee for one Genre pick plus the Premium Movies & Drama pick will be charged at \$45 per month. New Australian residential users with a compatible internet connected device running an eligible operating system. See full list of compatible devices here: <a href="https://www.foxtel.com.au/foxtelplay/howitworks">www.foxtel.com.au/foxtelplay/howitworks</a>. Not all channels/content available on all devices with Foxtel Play. Credit card details are required at time of sign up for any ongoing direct debit subscription payments if you do not cancel your subscription. Ongoing subscription fees reflective of your package apply unless you cancel your subscription. Broadband internet connection with minimum speed of at least 2Mbps required. ISP and data charges apply. Only available for use in Australia. Full terms and conditions available at <a href="https://www.foxtel.com.au/foxtelplay/terms">www.foxtel.com.au/foxtelplay/terms</a>.

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^Foxtel Go available on compatible smartphone and tablet devices with an eligible operating system. See full list at foxtel.com.au/foxtelgo: You must subscribe to the relevant channel/tier in your Foxtel Play pack to access corresponding content on Foxtel Go. Not all channels/content available on all devices with Foxtel Go. Video quality may vary.

## About Foxtel

Foxtel is one of Australia's most progressive and dynamic media companies, directly employing around 2,700 people, and delivering a diverse subscription television service over cable, satellite and broadband distribution. We offer a better entertainment experience every day to each one of our 2.6 million subscribing homes through delivery of new and inspiring programming across all genres, the world's most popular channel brands, and investment in high quality local content. As constant champions of innovation we have brought customers the iQ personal digital recorder, Australia's largest HD offering, the Foxtel Go App for tablets and mobile devices, internet TV service, Foxtel Play and subscription on demand (SVOD) entertainment service, Presto. In 2015 Foxtel launched new television, broadband and home phone bundles with Foxtel internet and voice services delivered over one of Australia's largest telecommunications networks. Foxtel is owned by Telstra Corporation Limited ACN 051 775 556 (50%) and News Corporation (50%). foxtel.com.au

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