



MEDIA RELEASE: Monday May 15, 2017

Production commences on third season of **THE GREAT AUSTRALIAN BAKE OFF**

Series to premiere on Lifestyle FOOD later this year



The tent is up, the ovens preheated and some of the country's best amateur bakers are ready to do baking battle in the third season of Lifestyle FOOD's deliciously successful series, **THE GREAT AUSTRALIAN BAKE OFF**.

Produced by FremantleMedia Australia exclusively for Foxtel, the 10-part series started filming in Sydney last week with 12 new bakers donning their aprons and taking their spot in the iconic Bake Off shed.

Over the coming weeks, these home baking enthusiasts will take on up to 30 mouth-watering challenges that will test their baking prowess and creativity in a bid to find the country's best baker.

Culinary icon **Maggie Beer** and acclaimed chef **Matt Moran** will once again be judging the bakers on their skills at making cakes, breads, pastries and desserts of all kinds. Comedians **Claire Hooper** and **Mel Buttle** are also back to host the third season, armed with an arsenal of fresh baking puns.

THE GREAT AUSTRALIAN BAKE OFF has been a huge success for Lifestyle FOOD, with the first two series continually breaking viewing records and finishing as the number one program in the channel's history across all metrics. The third season of **THE GREAT AUSTRALIAN BAKE OFF** will premiere later this year

THE GREAT AUSTRALIAN BAKE OFF is a FremantleMedia Australia production for Foxtel based on a format created by Love Productions and distributed by BBC Worldwide.

Following its broadcast on Lifestyle FOOD, THE GREAT AUSTRALIAN BAKE OFF will be available to watch via Foxtel On Demand, which is available on internet connected iQ boxes, Foxtel Play or enjoyed on the move via Foxtel Go, Foxtel's mobile app. Foxtel Go is included in all residential and Foxtel play subscriptions at no extra cost.

The Foxtel logo is displayed in a bold, sans-serif font. The letters are filled with a gradient that transitions from a bright orange on the left to a deep red on the right.

For further information:
Brooke Cashell – Foxtel Publicity
P: +61 2 9813 7397 / M: +61 422 729 721
E: brooke.cashell@foxtel.com.au