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Game of Thrones season 7 finale makes ratings history for Foxtel

The final episode of season 7 of *Game of Thrones* brought massive audience numbers for Foxtel marking it as the most watched overnight programme in Australian subscription television history.

'The Dragon and the Wolf', *Game of Thrones* season 7, episode 7, achieved a record breaking audience of 887,000 viewers with more viewers to add once the consolidated data becomes available.

The final episode's overnight figures topped the season's premiere episode 1 of *Game of Thrones*, which, at 820,000, was itself a record breaker before being outdone by last night's broadcast.

The **Game of Thrones** season 7 audience has been incredibly engaged throughout the season with the show pulling in a cumulative average audience of 1.22 million viewers per episode.

Brian Walsh, Foxtel's Executive Director of Television said, "Winter may have come to Westeros, but last night's ratings prove that *Game of Thrones* on Foxtel is hotter than ever. The incredible success of this worldwide phenomenon is evident not just from its gripping storytelling, unrivalled cinematography and nail-biting action, but from the response of its fans who tuned in to Foxtel in record numbers to watch the outstanding final episode of the season. The overnight performance of the series on Foxtel in Australia has eclipsed many global territories, including the U.K. It's a phenomenal result for the company," he said.

Game of Thrones has received an incredible 100 Emmy Award nominations since 2011, and has won a total of 38 Emmys – the most of any fictional series in history. After winning a record-shattering 12 Emmys in 2015, *Game of Thrones* matched that same total in 2016, repeating for Best Drama Series, Writing and Directing.

With the conclusion of *Game of Thrones* season 7, Foxtel subscribers with the showcase channel can relive all of the action across the seven kingdoms of Westeros by watching every episode from seasons 1-7 from Foxtel's On Demand library, or streamed On Demand via Foxtel Now or the Foxtel App.

Foxtel's must-watch drama also continues with hit new arrivals *Ray Donovan* season 5 and *Top of the Lake: China Girl* already airing and *The Deuce*, *A Place to Call Home*, *Outlander* and more taking to the air in the coming weeks.

About Foxtel

Foxtel is one of Australia's most progressive and dynamic media companies, directly employing around 2,800 people and delivering a diverse subscription television service over cable, satellite and broadband distribution. Foxtel effortlessly connects Australians to all the stories they love by offering a better entertainment experience every day to more than 2.8 million subscribing homes through delivery of new and inspiring programming across all genres, the world's most popular channel brands, and investment in high quality local content. As constant champions of innovation we have brought customers the iQ personal digital recorder; Australia's largest HD channel offering; the Foxtel App for tablets and mobile devices; internet TV service, Foxtel Now; and television, broadband and home phone bundles with Foxtel internet and voice services delivered over Australia's largest telecommunications network. Foxtel is owned by Telstra Corporation Limited ACN 051 775 556 (50%) and News Corporation (50%). foxtel.com.au

showcase.

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