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KYLIE MERRITT APPOINTED TO THE ROLE OF COMMERCIAL DIRECTOR

SKY NEWS has appointed Kylie Merritt to the senior leadership role of Commercial Director.

Kylie will spearhead the company's commercial strategies across its suite of on-air and digital products including the SKY NEWS channels, skynews.com.au, Qantas in-flight news and the international streaming service, Australia Channel.

In this role Kylie is responsible for growth and partnership opportunities, driving digital content and sales.

Prior to this role Kylie was the SKY NEWS Digital Director, developing the company's digital products including skynews.com.au, SKY NEWS Multiview, Qantas in-flight news, Australia Channel and social media platforms.

Kylie first joined SKY NEWS in 2008 where she led the team responsible for establishing the SKY NEWS BUSINESS channel, holding the position of Channel Manager until 2012.

Following this Kylie spent two years at News Corp Australia as Head of Video, working across editorial and commercial strategies for the group's portfolio of digital products, before returning to SKY NEWS in 2015.

A highly skilled media executive, Kylie has twenty years experience in broadcast and digital media across a variety of roles including news reporting, producing, presenting and management.

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About SKY NEWS

The SKY NEWS channels are operated by Australian News Channel Pty Ltd and include SKY NEWS LIVE, SKY NEWS Business, SKY NEWS Weather, SKY NEWS Multiview, A-PAC Australia's Public Affairs Channel, SKY NEWS New Zealand and Australia Channel for international audiences. Australian News Channel is owned by News Corp Australia, a subsidiary of News Corp.