

Love It or List It Australia

Premieres Wednesday September 27 at 8.30pm Exclusive to Lifestyle

Also available to watch from Foxtel's on demand library
Or streamed on demand on Foxtel's streaming service Foxtel Now

Premiering on Wednesday, September 27 at 8.30pm on Lifestyle, *Love it or List it Australia* is an exciting new locally-produced series aimed at helping home owners make one of their biggest, most life-changing decisions: whether to renovate their house or sell it.

Already a hugely successful global franchise, *Love It or List It Australia* features leading real estate expert and *Selling Houses Australia* favourite **Andrew Winter** and esteemed interiors expert **Neale Whitaker**, as they compete for the home owners' final decision to stay or go.

Design guru Neale is firmly positioned in camp "love it" and encourages all the households featured in the series to stay put, as he takes on their extensive renovation wish-lists and budget, showing them how easily they can fall back in love with their current digs.

Andrew is on team "list it" and works hard to convince the owners that listing their house for sale and moving is the best option. But again, with a strict budget and unwavering requirements, Andrew will have a hard time convincing the families to trade in their current abode for something unknown.

For all the home owners, the battle lines are also clearly defined – while one wants to renovate and fix their home's issues so they can continue to live there, the other wants to renovate purely to sell and purchase a new place.

Each week, the stakes are high as Neale and Andrew put their reputations on the line, while the home owners' opinions are deeply divided – it's their future and their own money being spent on the renovations, after all.

At the end of each episode, the couples will face the ultimate domestic dilemma: to love it or list it? In the end, whether it is Neale or Andrew who claims victory, the real winners are the home owners.

Hannah Barnes, General Manager of Lifestyle Channels, said: "Lifestyle has a strong track record producing much loved property shows like *Selling Houses Australia*, the number one local production on the platform. We are thrilled to be launching *Love it or List It* where we get the opportunity to travel around Australia and, with the help of our dynamic duo Andrew and Neale, we help Australian families make the life changing decision of whether to renovate and stay in their homes or sell up and move to something even better."

Produced by Beyond Productions exclusively for Foxtel, *Love It or List It Australia* is a 10 x 60 minute series premiering on Wednesday, September 27 at 8.30pm AEST on Lifestyle.

Following its broadcast on Lifestyle, each episode will be available to watch from Foxtel's on demand library, or streamed on demand on Foxtel's streaming service, Foxtel Now.

About Foxtel

Foxtel is one of Australia's most innovative and dynamic media companies and home to award winning local drama plus the widest choice in live sport, hit international TV and movies and a host of complete TV seasons. Foxtel believes in the importance of telling Australian stories, and its ongoing commitment to creating the best in Australian programming has garnered numerous industry awards for its Foxtel Original productions. Foxtel has helped put Australian talent on the world stage with highly acclaimed international exports and it proudly invests in the people who help tell those stories by employing thousands of Australians directly and indirectly across Australia's creative industry. It has also pioneered advancements in entertainment technology with the iQ3 set top box; the Foxtel app for mobile devices; streaming service, Foxtel Now and Foxtel broadband, home phone and entertainment bundles. Foxtel is owned by Telstra Corporation Limited ACN 051 775 556 (50%) and News Corporation (50%).



Further information:

Brooke Cashell Foxtel Publicity P: (02) 9813 7397 M: 0422 729 721

E: <u>brooke.cashell@foxtel.com.au</u>