

STV WEEKLY RATINGS

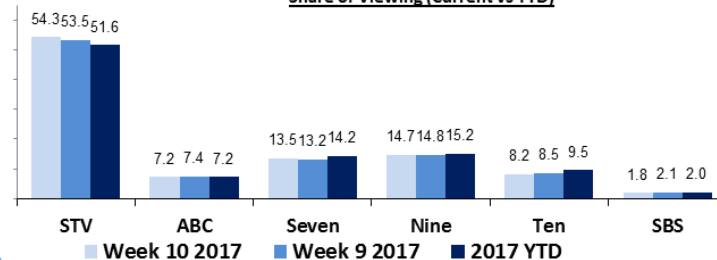
ASTRA Subscription Media Australia

Snapshot Summary: 05/03/2017-11/03/2017

STV Homes: 7.8 million viewers - 70% metro, 30% regional

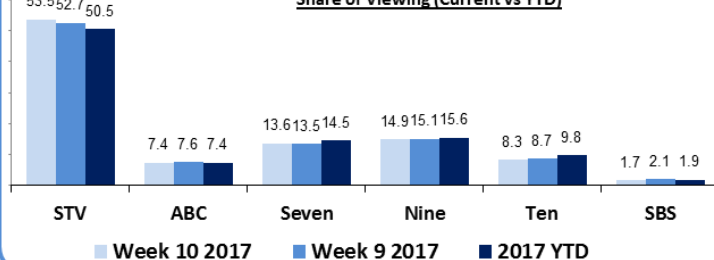
National STV Homes (2am - 2am)

Share of Viewing (Current vs YTD)



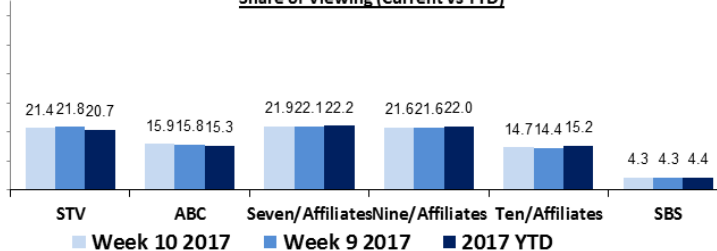
National STV Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



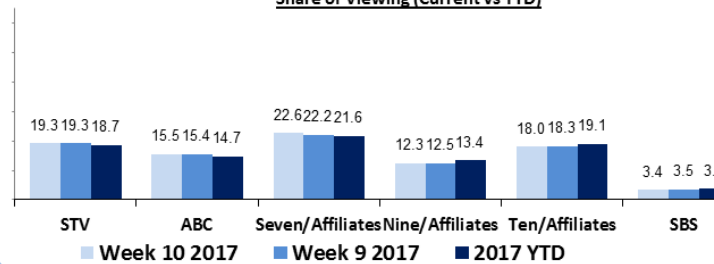
All Metro Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



All Regional Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



Top STV Programmes by Genre: | Week 10

Top 5 STV Channels: | Week 10

SPORT	LIVE: NRL RAIDERS V SHARKS	LIGHT ENT.	SYDNEY: REAL HOUSEWIVES OF...	DRAMA	BIG LITTLE LIES
CHILDREN'S	PAW PATROL	MOVIES	CRIMINAL	DOCUMENTARY	GOLD RUSH
LIFESTYLE	GOGGLEBOX AUSTRALIA	NEWS	PAUL MURRAY LIVE	MUSIC	THE SPOTIFY TOP 50

* Based on Overnight Audience Viewing

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About ASTRA

The Australian Subscription Television and Radio Association (ASTRA) is the peak body representing the subscription media industry in Australia. Members include television operators, independent content companies, technology companies and the industries that support them. ASTRA members produce content seen by nearly nine million Australians. In 2015/16 the industry invested \$893 million in local production, filming in more than 100 cities and communities across Australia, creating 8300 jobs. For more information visit www.astra.org.au.

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Snapshot Summary: 05/03/2017-11/03/2017

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Top 10 Sports Broadcasts: | Week 10

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)
Channel	Day	Time	B/cast	Reach	
1	LIVE: NRL RAIDERS V SHARKS	FOX LEAGUE	Sat 19:30:00	321	620
2	LIVE: CRICKET: IND V AUS 2ND TEST DAY 4 S2	FOX SPORTS 503	Tue 17:36:00	302	739
3	LIVE: CRICKET: IND V AUS 2ND TEST DAY 4 S3	FOX SPORTS 503	Tue 20:02:00	299	584
4	LIVE: NRL BRONCOS V COWBOYS	FOX LEAGUE	Fri 20:00:00	295	597
5	LIVE: CRICKET: IND V AUS 2ND TEST DAY 2 S3	FOX SPORTS 503	Sun 20:05:00	290	865
6	LIVE: PROFESSOR'S SECOND YEAR SYNDROME	FOX LEAGUE	Fri 21:50:00	286	425
7	LIVE: NRL SEA EAGLES V RABBITOHS	FOX LEAGUE	Sat 17:30:00	266	613
8	LIVE: CRICKET: IND V AUS 2ND TEST DAY 2 S2	FOX SPORTS 503	Sun 17:42:00	262	765
9	LIVE: CRICKET: IND V AUS 2ND TEST DAY 3 S3	FOX SPORTS 503	Mon 20:01:00	252	774
10	LIVE: CRICKET: IND V AUS TEA BREAK	FOX SPORTS 503	Tue 19:44:00	250	410

Top 10 Non-Sports Broadcasts: | Week 10

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)
Channel	Day	Time	B/cast	Reach	
1	GOGGLEBOX AUSTRALIA	Lifestyle	Wed 19:29:45	172	297
2	SELLING HOUSES AUSTRALIA	Lifestyle	Wed 20:33:30	131	237
3	SYDNEY: REAL HOUSEWIVES OF...	ARENA	Sun 20:30:05	87	179
4	THE GREAT BRITISH BAKE OFF	Lifestyle FOOD	Tue 20:31:27	83	123
5	THE WALKING DEAD	FX	Mon 13:30:00	60	111
6	PAW PATROL	Nick Jr.	Thu 17:54:48	54	92
7	THE FLASH	FOX8	Wed 19:30:03	54	102
8	THE SIMPSONS	FOX8	Tue 19:00:18	54	83
9	SELLING HOUSES AUSTRALIA	Lifestyle	Thu 17:30:51	53	99
10	CURIOUS GEORGE	Nick Jr.	Thu 18:20:00	53	65

Top 10 Consolidated (+7 day) Non-Sport Broadcasts: | Week 9*

	Channel	Date	Time	Overnight Audiences (000s)	Consolidated (+7 day) Aud (000s)
1	GOGGLEBOX AUSTRALIA	Lifestyle	1/03/2017 7:29:49 PM	183.4	252.3
2	SELLING HOUSES AUSTRALIA: 100TH EPISODE	Lifestyle	1/03/2017 8:33:31 PM	134.2	167.4
3	SYDNEY: REAL HOUSEWIVES OF...	ARENA	26/02/2017 8:30:18 PM	94.9	132.5
4	THE GREAT BRITISH BAKE OFF	Lifestyle FOOD	28/02/2017 8:30:21 PM	74.4	115.8
5	BIG LITTLE LIES	showcase	27/02/2017 8:30:28 PM	40.0	89.5
6	SUPERGIRL	FOX8	28/02/2017 7:30:00 PM	44.4	85.8
7	THE WALKING DEAD	FX	27/02/2017 1:30:00 PM	68.0	84.4
8	THE BOSS	Foxtel Movies Premiere	26/02/2017 8:32:16 PM	44.5	75.1
9	THE WALKING DEAD	FX	27/02/2017 7:30:00 PM	63.9	67.3
10	THE MICK	FOX8	27/02/2017 7:00:02 PM	33.5	66.4

* Single Broadcast (excludes +2)

STV Homes = STV homes only, metro & regional markets • FTA network ratings include DTT channels • Year-to-Date based on overnight data current week/consolidated all other weeks • Sources: OzTAM (NatSTV, MTV) & RegTAM (RTV). Audience Definitions for the Program Listing: The listing is based on the average audience to the highest episode of each program in the week (broadcast time and date, overnight data), viewing to STV programs in STV homes from the metropolitan and regional markets. Source: OzTAM. B/Cast only represents the average audience to the broadcast's time and date noted; Plus2 is the audience of the noted broadcast in addition to the average audience of the two-hour delayed broadcast seen on an associated Plus2 channel which occurs in the same research day as the original broadcast viewing (ie: any Plus2 viewing for a program until 2am. Weekly Reach (000s) represents the cumulative audience (reach audience) that watched any episode of the program across the week (one minute viewing minimum). This figure includes all viewers who watched the nominated broadcast, including any Plus2 audience, and viewers who saw any other episode of the program shown during the week. Friday and Saturday data is based on preliminary titles and timings.