

STV WEEKLY RATINGS

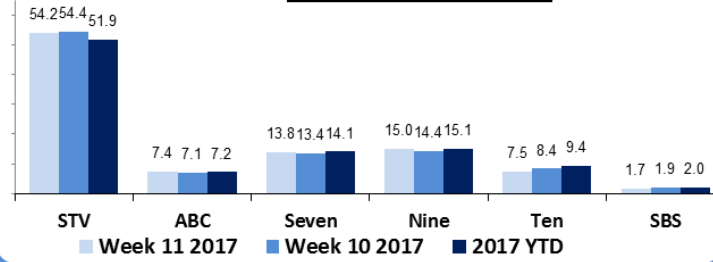
ASTRA Subscription Media Australia

Snapshot Summary: 12/03/2017-18/03/2017

STV Homes: 7.8 million viewers - 70% metro, 30% regional

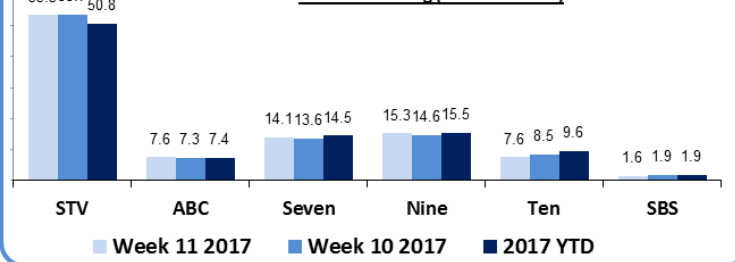
National STV Homes (2am - 2am)

Share of Viewing (Current vs YTD)



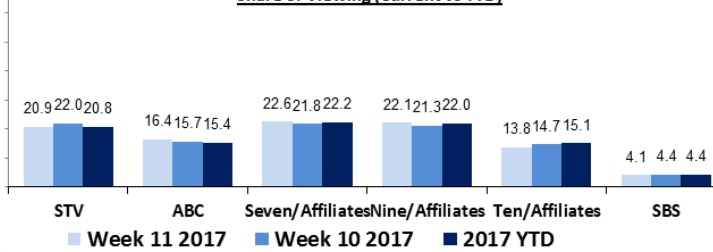
National STV Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



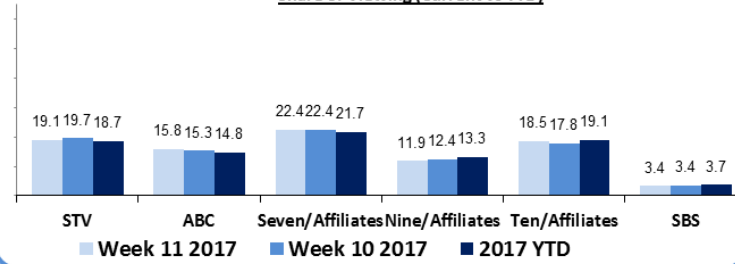
All Metro Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



All Regional Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



Top STV Programmes by Genre: | Week 11

Top 5 STV Channels: | Week 11

SPORT	LIVE: NRL DRAGONS V EELS	LIGHT ENT.	SYDNEY: REAL HOUSEWIVES OF...	DRAMA	CALL THE MIDWIFE
CHILDREN'S	PJ MASKS	MOVIES	GHOSTBUSTERS	DOCUMENTARY	LIFE AFTER: CHERNOBYL
LIFESTYLE	GOGGLEBOX AUSTRALIA	NEWS	PAUL MURRAY LIVE	MUSIC	OZ COUNT- DOWN: TOP 50

* Based on Overnight Audience Viewing

1.	
2.	 506
3.	
4.	
5.	

About ASTRA

The Australian Subscription Television and Radio Association (ASTRA) is the peak body representing the subscription media industry in Australia. Members include television operators, independent content companies, technology companies and the industries that support them. ASTRA members produce content seen by nearly nine million Australians. In 2015/16 the industry invested \$893 million in local production, filming in more than 100 cities and communities across Australia, creating 8300 jobs. For more information visit www.astra.org.au.

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Top 10 Sports Broadcasts: | Week 11

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)
Channel	Day	Time	B/cast	Reach	
1	LIVE: NRL DRAGONS V EELS	FOX LEAGUE	Sun 18:29:00	279	540
2	LIVE: NRL STORM V BRONCOS	FOX LEAGUE	Thu 20:04:00	271	565
3	LIVE: NRL PANTHERS V ROOSTERS	FOX LEAGUE	Sat 19:00:00	255	648
4	LIVE: NRL WESTS TIGERS V PANTHERS	FOX LEAGUE	Sun 16:10:00	236	444
5	LIVE: NRL KNIGHTS V RABBITOHS	FOX LEAGUE	Sat 16:30:00	231	525
6	LIVE: NRL COWBOYS V SEA EAGLES	FOX LEAGUE	Sat 21:00:00	226	577
7	LIVE: CRICKET: IND V AUS 3RD TEST DAY 2	FOX SPORTS 506	Fri 17:40:00	225	607
8	LIVE: CRICKET: IND V AUS 3RD TEST DAY 1	FOX SPORTS 506	Thu 20:01:00	223	687
9	LIVE: NRL TITANS V EELS	FOX LEAGUE	Fri 20:00:00	216	483
10	LIVE: CRICKET: IND V AUS 3RD TEST DAY 3	FOX SPORTS 506	Sat 17:40:00	199	596

Top 10 Non-Sports Broadcasts: | Week 11

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)
Channel	Day	Time	B/cast	Reach	
1	GOGGLEBOX AUSTRALIA	Lifestyle	Wed 19:29:57	184	281
2	SELLING HOUSES AUSTRALIA	Lifestyle	Wed 20:33:00	131	259
3	SYDNEY: REAL HOUSEWIVES OF...	ARENA	Sun 20:30:15	72	135
4	THE WALKING DEAD	FX	Mon 19:30:00	70	107
5	THE GREAT BRITISH BAKE OFF	Lifestyle FOOD	Tue 20:30:44	70	109
6	CALL THE MIDWIFE	BBC First	Tue 20:30:40	58	75
7	PJ MASKS	Disney Junior	Sat 9:25:00	56	62
8	PAUL MURRAY LIVE	SKY NEWS LIVE	Mon 21:00:00	56	114
9	NCIS	TVHITS	Mon 19:30:00	56	85
10	JAKE AND THE NEVER LAND PIRATES	Disney Junior	Sat 9:39:00	55	62

Top 10 Consolidated (+7 day) Non-Sport Broadcasts: | Week 10*

	Channel	Date	Time	Overnight Audiences (000s)	Consolidated (+7 day) Aud (000s)
1	GOGGLEBOX AUSTRALIA	Lifestyle	8/03/2017 7:29:45 PM	171.9	235.4
2	SELLING HOUSES AUSTRALIA	Lifestyle	8/03/2017 8:33:30 PM	130.6	163.8
3	THE GREAT BRITISH BAKE OFF	Lifestyle FOOD	7/03/2017 8:31:27 PM	83.5	126.7
4	SYDNEY: REAL HOUSEWIVES OF...	ARENA	5/03/2017 8:30:05 PM	87.2	120.9
5	BAD NEIGHBOURS 2: SORORITY RISING	Foxtel Movies Premiere	5/03/2017 8:30:37 PM	38.4	96.2
6	SUPERGIRL	FOX8	7/03/2017 7:30:04 PM	47.1	80.7
7	THE FLASH	FOX8	8/03/2017 7:30:03 PM	54.2	79.4
8	THE MICK	FOX8	5/03/2017 7:30:04 PM	44.4	72.0
9	BIG LITTLE LIES	showcase	6/03/2017 8:30:47 PM	52.6	70.7
10	DC'S LEGENDS OF TOMORROW	FOX8	8/03/2017 8:30:13 PM	29.4	68.0

* Single Broadcast (excludes +2)

STV Homes = STV homes only, metro & regional markets • FTA network ratings include DTT channels • Year-to-Date based on overnight data current week/consolidated all other weeks • Sources: OzTAM (NatSTV, MTV) & RegTAM (RTV). Audience Definitions for the Program Listing: The listing is based on the average audience to the highest episode of each program in the week (broadcast time and date, overnight data), viewing to STV programs in STV homes from the metropolitan and regional markets. Source: OzTAM. B/Cast only represents the average audience to the broadcast's time and date noted; Plus2 is the audience of the noted broadcast in addition to the average audience of the two-hour delayed broadcast seen on an associated Plus2 channel which occurs in the same research day as the original broadcast viewing (ie: any Plus2 viewing for a program until 2am. Weekly Reach (000s) represents the cumulative audience (reach audience) that watched any episode of the program across the week (one minute viewing minimum). This figure includes all viewers who watched the nominated broadcast, including any Plus2 audience, and viewers who saw any other episode of the program shown during the week. Friday and Saturday data is based on preliminary titles and timings.