

STV WEEKLY RATINGS

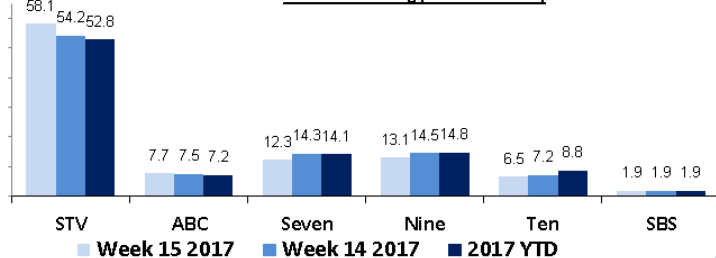
ASTRA Subscription Media Australia

Snapshot Summary: 09/04/2017-15/04/2017

STV Homes: 7.8 million viewers - 70% metro, 30% regional

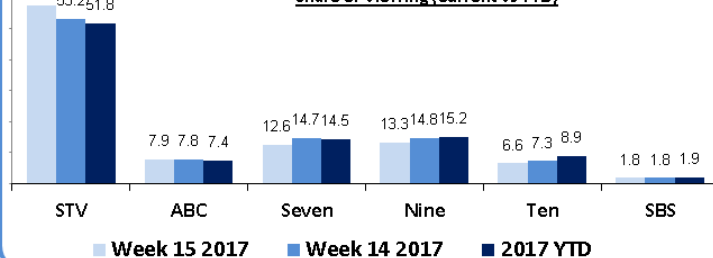
National STV Homes (2am - 2am)

Share of Viewing (Current vs YTD)



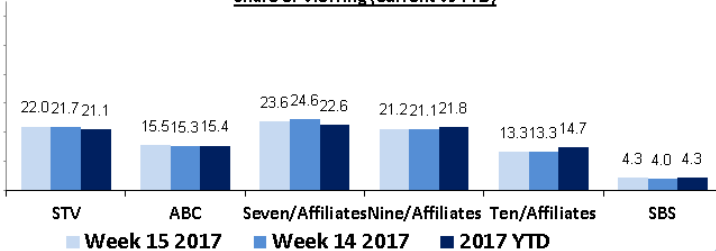
National STV Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



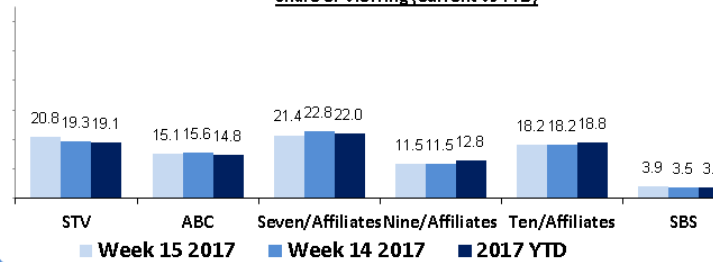
All Metro Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



All Regional Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



Top STV Programmes by Genre: | Week 15

Top 5 STV Channels: | Week 15

SPORT	LIVE: AFL WEST COAST V SYDNEY	LIGHT ENT.	SYDNEY: REAL HOUSEWIVES OF...	DRAMA	WENTWORTH
	FOX FOOTY		Arena		showcase.
CHILDREN'S	FINDING DORY	MOVIES	INDEPENDENCE DAY: RESURGENCE	DOCUMENTARY	GOLD RUSH
	FOXTEL MOVIES Disney		FOXTEL MOVIES PREMIERE		Discovery CHANNEL
LIFESTYLE	SELLING HOUSES AUSTRALIA	NEWS	PAUL MURRAY LIVE	MUSIC	1000 GREATEST SONGS OF ALL TIME
	Lifestyle		sky NEWS LIVE		max WHERE MUSIC LIVES

* Based on Overnight Audience Viewing

1.	FOX FOOTY
2.	FOX LEAGUE
3.	TVHITS
4.	FOX8
5.	Lifestyle

About ASTRA

The Australian Subscription Television and Radio Association (ASTRA) is the peak body representing the subscription media industry in Australia. Members include television operators, independent content companies, technology companies and the industries that support them. ASTRA members produce content seen by nearly nine million Australians. In 2015/16 the industry invested \$893 million in local production, filming in more than 100 cities and communities across Australia, creating 8300 jobs. For more information visit www.astra.org.au.

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Snapshot Summary: 09/04/2017-15/04/2017

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Top 10 Sports Broadcasts: | Week 15

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)
Channel	Day	Time	B/cast	Reach	
1	LIVE: AFL WEST COAST V SYDNEY	FOX FOOTY	Thu 20:10:00	357	823
2	LIVE: NRL KNIGHTS V ROOSTERS	FOX LEAGUE	Fri 18:00:00	264	587
3	LIVE: NRL BRONCOS V TITANS	FOX LEAGUE	Fri 19:50:00	261	544
4	LIVE: AFL NTH MELB V BULLDOGS	FOX FOOTY	Fri 16:20:00	255	566
5	LIVE: NRL DRAGONS V COWBOYS	FOX LEAGUE	Sat 19:30:00	250	563
6	LIVE: NRL RAIDERS V WARRIORS	FOX LEAGUE	Sat 17:30:00	246	541
7	LIVE: NRL BULLDOGS V RABBITOHS	FOX LEAGUE	Fri 16:00:00	241	467
8	LIVE: AFL GWS V PORT ADELAIDE	FOX FOOTY	Sat 16:30:00	240	695
9	LIVE: NRL STORM V SHARKS	FOX LEAGUE	Sun 16:12:00	240	529
10	LIVE: AFL MELBOURNE V FREMANTLE	FOX FOOTY	Sat 13:30:00	213	528

Top 10 Non-Sports Broadcasts: | Week 15

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)
Channel	Day	Time	B/cast	Reach	
1	SELLING HOUSES AUSTRALIA	LifeStyle	Wed 20:30:47	143	237
2	INDEPENDENCE DAY: RESURGENCE	Premiere	Sun 20:32:34	116	218
3	SYDNEY: REAL HOUSEWIVES OF...	ARENA	Sun 20:30:24	108	156
4	FINDING DORY	Disney	Sat 18:30:26	97	171
5	WENTWORTH	showcase	Tue 20:30:13	96	129
6	GOGGLEBOX UK	LifeStyle	Wed 19:30:07	79	188
7	RUSTY RIVETS	Nick Jr.	Thu 9:07:23	65	69
8	PAW PATROL	Nick Jr.	Thu 8:26:39	63	65
9	PAW PATROL	Nick Jr.	Thu 16:10:29	61	64
10	PEPPA PIG	Nick Jr.	Thu 16:25:20	59	63

Top 10 Consolidated (+7 day) Non-Sport Broadcasts: | Week 14*

	Channel	Date	Time	Overnight Audiences (000s)	Consolidated (+7 day) Aud (000s)
1	GOGGLEBOX AUSTRALIA	LifeStyle	5/04/2017 7:30:00 PM	196.4	285.1
2	SELLING HOUSES AUSTRALIA	LifeStyle	5/04/2017 8:34:21 PM	133.3	172.2
3	WENTWORTH	showcase	4/04/2017 8:30:33 PM	101	156.7
4	SYDNEY: REAL HOUSEWIVES OF...	ARENA	2/04/2017 8:30:05 PM	68.8	139.0
5	BIG LITTLE LIES	showcase	3/04/2017 8:30:02 PM	56.6	103.7
6	THE WALKING DEAD	FX	3/04/2017 1:30:00 PM	83.4	88.6
7	GOLD RUSH	Discovery Channel	6/04/2017 7:30:00 PM	53.1	74.6
8	THE WALKING DEAD	FX	3/04/2017 7:30:00 PM	70.3	71.4
9	BIG LITTLE LIES	showcase	3/04/2017 11.40AM	65.0	68.2
10	THE SIMPSONS	FOX8	3/04/2017 7:00:49 PM	62.3	66.9

* Single Broadcast (excludes +2)

STV Homes = STV homes only, metro & regional markets • FTA network ratings include DTT channels • Year-to-Date based on overnight data current week/consolidated all other weeks • Sources: OzTAM (NatSTV, MTV) & RegTAM (RTV). Audience Definitions for the Program Listing: The listing is based on the average audience to the highest episode of each program in the week (broadcast time and date, overnight data), viewing to STV programs in STV homes from the metropolitan and regional markets. Source: OzTAM. B/Cast only represents the average audience to the broadcast's time and date noted; Plus2 is the audience of the noted broadcast in addition to the average audience of the two-hour delayed broadcast seen on an associated Plus2 channel which occurs in the same research day as the original broadcast viewing (ie: any Plus2 viewing for a program until 2am. Weekly Reach (000s) represents the cumulative audience (reach audience) that watched any episode of the program across the week (one minute viewing minimum). This figure includes all viewers who watched the nominated broadcast, including any Plus2 audience, and viewers who saw any other episode of the program shown during the week. Friday and Saturday data is based on preliminary titles and timings.