

STV WEEKLY RATINGS

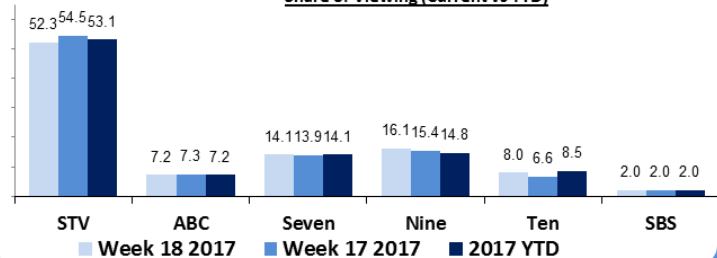
ASTRA Subscription Media Australia

Snapshot Summary: 30/04/2017-06/05/2017

STV Homes: 7.8 million viewers - 70% metro, 30% regional

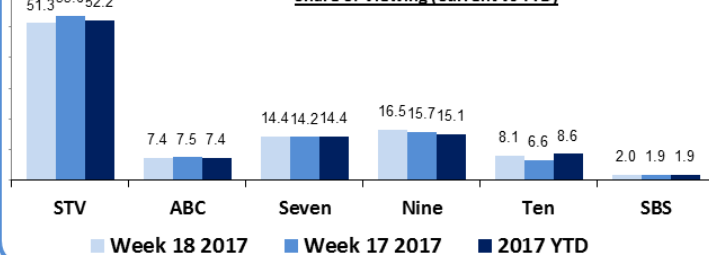
National STV Homes (2am - 2am)

Share of Viewing (Current vs YTD)



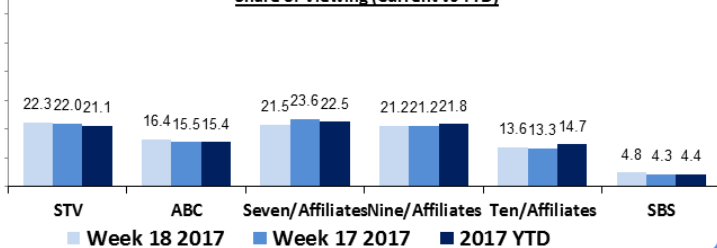
National STV Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



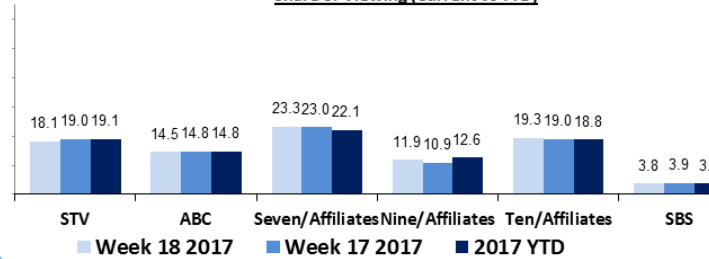
All Metro Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



All Regional Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



Top STV Programmes by Genre: | Week 18

Top 5 STV Channels: | Week 18

SPORT	LIVE: AFL ST KILDA V GWS	REAL HOUSEWIVES OF SYDNEY	WENTWORTH
	FOX FOOTY	Arena	showcase
CHILDREN'S	MICKEY AND THE ROADSTER RACERS	THE LEGEND OF TARZAN	GOLD RUSH
	Disney Junior	FOXTEL MOVIES PREMIERE	Discovery CHANNEL
LIFESTYLE	SELLING HOUSES AUSTRALIA	PAUL MURRAY LIVE	THE OFFICIAL TOP 40
	Lifestyle	sky NEWS LIVE	HITS

* Based on Overnight Audience Viewing

1.	FOX FOOTY
2.	FOX LEAGUE
3.	TVHITS
4.	Lifestyle
5.	nick jr.

About ASTRA

The Australian Subscription Television and Radio Association (ASTRA) is the peak body representing the subscription media industry in Australia. Members include television operators, independent content companies, technology companies and the industries that support them. ASTRA members produce content seen by nearly nine million Australians. In 2015/16 the industry invested \$893 million in local production, filming in more than 100 cities and communities across Australia, creating 8300 jobs. For more information visit www.astra.org.au.

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Top 10 Sports Broadcasts: | Week 18

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)	
Channel	Day	Time	B/cast	Reach		
1	LIVE: AFL ST KILDA V GWS	FOX FOOTY	Fri	19:50:00	276	667
2	LIVE: AFL ADELAIDE V RICHMOND	FOX FOOTY	Sun	16:40:00	255	708
3	LIVE: NRL DRAGONS V STORM	FOX LEAGUE	Sun	16:10:00	234	475
4	LIVE: AFL PORT ADELAIDE V WEST COAST	FOX FOOTY	Sat	16:30:00	229	623
5	LIVE: NRL SUNDAY TICKET	FOX LEAGUE	Sun	15:46:00	200	320
6	LIVE: AFL ESSENDON V MELBOURNE	FOX FOOTY	Sun	13:10:00	199	527
7	LIVE: NRL WARRIORS V ROOSTERS	FOX LEAGUE	Sun	14:04:00	197	385
8	LIVE: AFL WESTERN BULLDOGS V RICHMOND	FOX FOOTY	Sat	19:15:00	195	645
9	LIVE: AFL GEELONG V COLLINGWOOD	FOX SPORTS 503	Sun	15:20:00	186	540
10	LIVE: TEST MATCH	FOX LEAGUE	Sat	19:30:00	172	385

Top 10 Non-Sports Broadcasts: | Week 18

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)	
Channel	Day	Time	B/cast	Reach		
1	SELLING HOUSES AUSTRALIA	LifeStyle	Wed	20:30:17	131	232
2	SYDNEY: REAL HOUSEWIVES OF...	ARENA	Sun	20:30:08	85	136
3	WENTWORTH	showcase	Tue	20:30:30	79	103
4	GRAND DESIGNS AUSTRALIA	LifeStyle	Thu	20:30:10	73	150
5	THE LEGEND OF TARZAN	Premiere	Sun	20:30:24	66	143
6	GOLD RUSH	Discovery Channel	Thu	19:30:00	66	111
7	THE BIG BANG THEORY	COMEDY CHANNEL	Wed	20:01:09	64	95
8	PAUL MURRAY LIVE	SKY NEWS LIVE	Wed	21:00:00	63	123
9	MICKEY AND THE ROADSTER RACERS	Disney Junior	Wed	17:31:15	60	67
10	BLAZE AND THE MONSTER MACHINES	Nick Jr.	Sat	8:28:48	59	64

Top 10 Consolidated (+7 day) Non-Sport Broadcasts: | Week 17*

	Channel	Date	Time	Overnight Audiences (000s)	Consolidated (+7 day) Aud (000s)	
1	SELLING HOUSES AUSTRALIA	LifeStyle	26/04/2017	8:30:37 PM	120.3	152.3
2	SYDNEY: REAL HOUSEWIVES OF...	ARENA	23/04/2017	8:30:06 PM	76.9	135.3
3	GRAND DESIGNS AUSTRALIA	LifeStyle	27/04/2017	8:31:01 PM	102.2	110.5
4	WENTWORTH	showcase	25/04/2017	8:30:30 PM	80.6	109.9
5	GOLD RUSH	Discovery Channel	27/04/2017	7:30:00 PM	71.8	90.8
6	SHIMMER AND SHINE	Nick Jr.	26/04/2017	5:42:41 PM	68.1	86.6
7	SELLING HOUSES AUSTRALIA	LifeStyle	27/04/2017	6:29:39 PM	61.4	81.2
8	SAUSAGE PARTY	Foxtel Movies Premiere	23/04/2017	8:31:35 PM	37.0	71.4
9	PAW PATROL	Nick Jr.	26/04/2017	5:14:42 PM	65.9	69.7
10	TANGLED	Disney Junior	29/04/2017	6:00:44 PM	48.9	68.6

* Single Broadcast (excludes +2)

STV Homes = STV homes only, metro & regional markets • FTA network ratings include DTT channels • Year-to-Date based on overnight data current week/consolidated all other weeks • Sources: OzTAM (NatSTV, MTV) & RegTAM (RTV). Audience Definitions for the Program Listing: The listing is based on the average audience to the highest episode of each program in the week (broadcast time and date, overnight data), viewing to STV programs in STV homes from the metropolitan and regional markets. Source: OzTAM. B/Cast only represents the average audience to the broadcast's time and date noted; Plus2 is the audience of the noted broadcast in addition to the average audience of the two-hour delayed broadcast seen on an associated Plus2 channel which occurs in the same research day as the original broadcast viewing (ie: any Plus2 viewing for a program until 2am. Weekly Reach (000s) represents the cumulative audience (reach audience) that watched any episode of the program across the week (one minute viewing minimum). This figure includes all viewers who watched the nominated broadcast, including any Plus2 audience, and viewers who saw any other episode of the program shown during the week. Friday and Saturday data is based on preliminary titles and timings.