

STV WEEKLY RATINGS

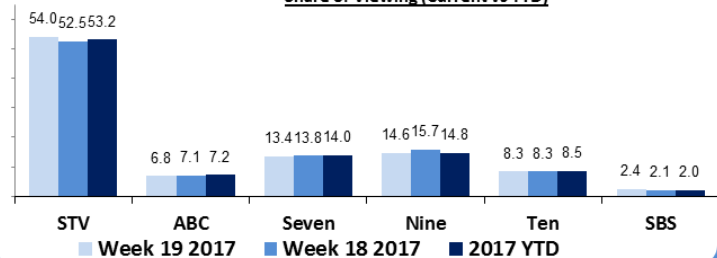
ASTRA Subscription Media Australia

Snapshot Summary: 07/05/2017-13/05/2017

STV Homes: 7.8 million viewers - 70% metro, 30% regional

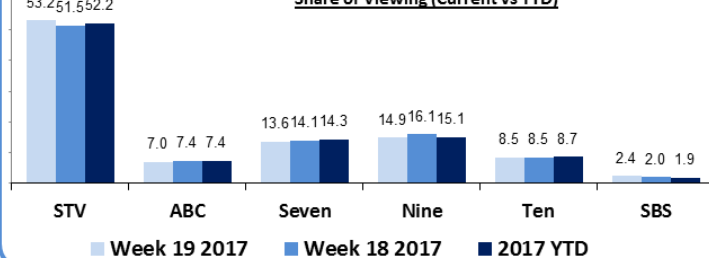
National STV Homes (2am - 2am)

Share of Viewing (Current vs YTD)



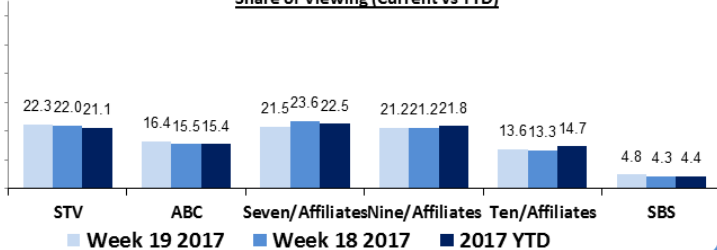
National STV Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



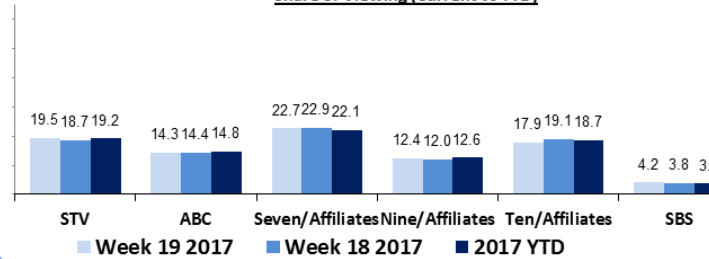
All Metro Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



All Regional Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



Top STV Programmes by Genre: | Week 19

Top 5 STV Channels: | Week 19

SPORT	LIVE: FOOTBALL: A-LEAGUE GF SYD V MELB V	LIGHT ENT.	SYDNEY: REAL HOUSEWIVES OF...	DRAMA	WENTWORTH
CHILDREN'S	PEPPA PIG	MOVIES	STAR TREK BEYOND	DOCUMENTARY	RAILROAD AUSTRALIA
LIFESTYLE	SELLING HOUSES AUSTRALIA	NEWS	PAUL MURRAY LIVE	MUSIC	JUST RELEASED: DJ KHALED + JUSTIN BIEBER

* Based on Overnight Audience Viewing

1.	
2.	
3.	
4.	
5.	

About ASTRA

The Australian Subscription Television and Radio Association (ASTRA) is the peak body representing the subscription media industry in Australia. Members include television operators, independent content companies, technology companies and the industries that support them. ASTRA members produce content seen by nearly nine million Australians. In 2015/16 the industry invested \$893 million in local production, filming in more than 100 cities and communities across Australia, creating 8300 jobs. For more information visit www.astra.org.au.

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Top 10 Sports Broadcasts: | Week 19

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)
Channel	Day	Time	B/cast	Reach	
1	LIVE: FOOTBALL: A-LEAGUE GF SYD V MELB V	FOX SPORTS 505	Sun 17:19:00	367	789
2	LIVE: NRL STORM V TITANS	FOX LEAGUE	Sat 17:30:00	270	587
3	LIVE: AFL WEST COAST V WESTERN BULLDOGS	FOX FOOTY	Fri 20:10:00	254	659
4	LIVE: AFL GWS V COLLINGWOOD	FOX FOOTY	Sat 16:30:00	252	696
5	LIVE: NRL SEA EAGLES V BRONCOS	FOX LEAGUE	Sat 19:55:00	240	568
6	LIVE: NRL SUPER SATURDAY	FOX LEAGUE	Sat 19:20:00	233	430
7	LIVE: NRL WESTS TIGERS V RABBITOHS	FOX LEAGUE	Fri 19:50:00	230	524
8	LIVE: NRL DRAGONS V SHARKS	FOX LEAGUE	Fri 18:00:00	228	486
9	LIVE: AFL ESSENDON V GEELONG	FOX FOOTY	Sat 19:15:00	220	719
10	LIVE: NRL BULLDOGS V COWBOYS	FOX LEAGUE	Thu 20:02:00	207	451

Top 10 Non-Sports Broadcasts: | Week 19

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)
Channel	Day	Time	B/cast	Reach	
1	SELLING HOUSES AUSTRALIA	LifeStyle	Wed 20:30:44	126	199
2	SYDNEY: REAL HOUSEWIVES OF...	ARENA	Sun 20:30:06	92	152
3	GRAND DESIGNS AUSTRALIA	LifeStyle	Thu 20:30:10	84	163
4	WENTWORTH	showcase	Tue 20:30:18	80	114
5	PEPPA PIG	Nick Jr.	Mon 17:51:35	72	83
6	BLAZE AND THE MONSTER MACHINES	Nick Jr.	Sat 8:36:35	66	69
7	CURIOUS GEORGE	Nick Jr.	Mon 18:19:35	64	82
8	SHIMMER AND SHINE	Nick Jr.	Mon 17:25:58	61	72
9	THE SIMPSONS	FOX8	Mon 19:00:52	61	94
10	RAILROAD AUSTRALIA	Discovery Channel	Thu 19:30:00	59	111

Top 10 Consolidated (+7 day) Non-Sport Broadcasts: | Week 18*

	Channel	Date	Time	Overnight Audiences (000s)	Consolidated (+7 day) Aud (000s)
1	SELLING HOUSES AUSTRALIA	LifeStyle	3/05/2017 8:30:17 PM	131.0	165.9
2	WENTWORTH	showcase	2/05/2017 8:30:30 PM	79.3	141.7
3	SYDNEY: REAL HOUSEWIVES OF...	ARENA	30/04/2017 8:30:08 PM	85.1	134.2
4	THE LEGEND OF TARZAN	Foxtel Movies Premiere	30/04/2017 8:30:24 PM	66.2	102.4
5	THE FLASH	FOX8	3/05/2017 7:30:52 PM	41.7	88.1
6	GOLD RUSH	Discovery Channel	4/05/2017 7:30:00 PM	66.2	87.0
7	GRAND DESIGNS AUSTRALIA	LifeStyle	4/05/2017 8:30:10 PM	73.3	79.9
8	CHICAGO P.D.	UNIVERSAL	2/05/2017 8:30:44 PM	36.3	74.0
9	THE BIG BANG THEORY	COMEDY CHANNEL	3/05/2017 8:01:09 PM	64.1	64.7
10	PAUL MURRAY LIVE	SKY NEWS LIVE	3/05/2017 9:00:00 PM	63.5	64.5

* Single Broadcast (excludes +2)

STV Homes = STV homes only, metro & regional markets • FTA network ratings include DTT channels • Year-to-Date based on overnight data current week/consolidated all other weeks • Sources: OzTAM (NatSTV, MTV) & RegTAM (RTV). Audience Definitions for the Program Listing: The listing is based on the average audience to the highest episode of each program in the week (broadcast time and date, overnight data), viewing to STV programs in STV homes from the metropolitan and regional markets. Source: OzTAM. B/Cast only represents the average audience to the broadcast's time and date noted; Plus2 is the audience of the noted broadcast in addition to the average audience of the two-hour delayed broadcast seen on an associated Plus2 channel which occurs in the same research day as the original broadcast viewing (ie: any Plus2 viewing for a program until 2am. Weekly Reach (000s) represents the cumulative audience (reach audience) that watched any episode of the program across the week (one minute viewing minimum). This figure includes all viewers who watched the nominated broadcast, including any Plus2 audience, and viewers who saw any other episode of the program shown during the week. Friday and Saturday data is based on preliminary titles and timings.