

STV WEEKLY RATINGS

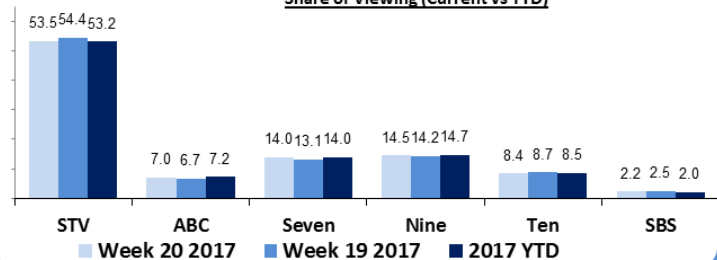
ASTRA Subscription Media Australia

Snapshot Summary: 14/05/2017-20/05/2017

STV Homes: 7.8 million viewers - 70% metro, 30% regional

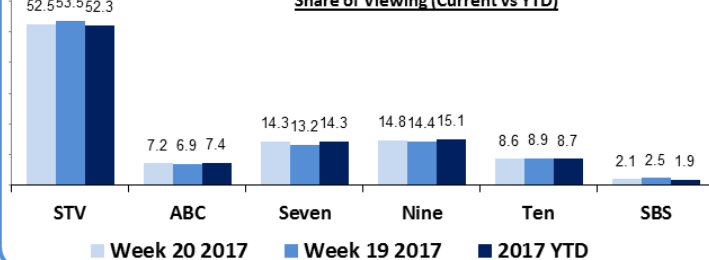
National STV Homes (2am - 2am)

Share of Viewing (Current vs YTD)



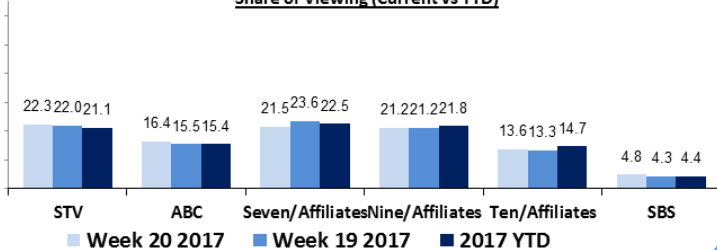
National STV Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



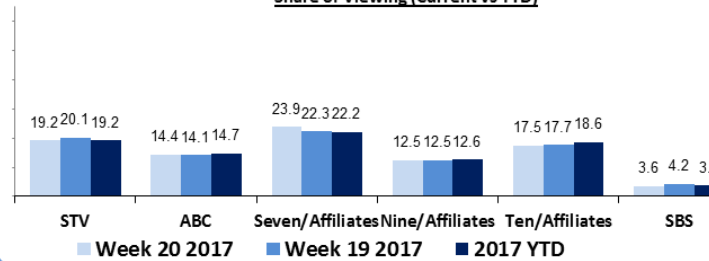
All Metro Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



All Regional Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



Top STV Programmes by Genre: | Week 20

Top 5 STV Channels: | Week 20

SPORT	LIVE: AFL GEELONG V WESTERN BULLDOGS FOX FOOTY	LIGHT ENT.	SYDNEY: REAL HOUSEWIVES OF... Arena	DRAMA	WENTWORTH showcase
	RUSTY RIVETS nick jr.		MIKE AND DAVE NEED WEDDING DATES FOXTEL MOVIES PREMIERE		DOCUMENTARY
CHILDREN'S		MOVIES		DOCUMENTARY	
LIFESTYLE	SELLING HOUSES AUSTRALIA Lifestyle	NEWS	PAUL MURRAY LIVE sky NEWS LIVE	MUSIC	OZ COUNT-DOWN: TOP 50 HITS M1

* Based on Overnight Audience Viewing

- FOX FOOTY**
- FOX LEAGUE**
- TVH!TS**
- nick jr.**
- Lifestyle**

About ASTRA

The Australian Subscription Television and Radio Association (ASTRA) is the peak body representing the subscription media industry in Australia. Members include television operators, independent content companies, technology companies and the industries that support them. ASTRA members produce content seen by nearly nine million Australians. In 2015/16 the industry invested \$893 million in local production, filming in more than 100 cities and communities across Australia, creating 8300 jobs. For more information visit www.astra.org.au.

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Top 10 Sports Broadcasts: | Week 20

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)	
Channel	Day	Time	B/cast	Reach		
1	LIVE: AFL GEELONG V WESTERN BULLDOGS	FOX FOOTY	Fri	19:50:00	295	667
2	LIVE: NRL EELS V RAIDERS	FOX LEAGUE	Sat	19:30:00	271	569
3	LIVE: AFL GWS V RICHMOND	FOX FOOTY	Sat	16:30:00	268	708
4	LIVE: NRL BRONCOS V WESTS TIGERS	FOX LEAGUE	Fri	19:50:00	241	539
5	LIVE: AFL COLLINGWOOD V HAWTHORN	FOX FOOTY	Sat	19:15:00	237	644
6	LIVE: NRL WARRIORS V DRAGONS	FOX LEAGUE	Fri	18:00:00	229	529
7	LIVE: NRL TITANS V SEA EAGLES	FOX LEAGUE	Sat	17:30:00	227	517
8	LIVE: NRL ROOSTERS V EELS	FOX LEAGUE	Sun	16:12:00	224	458
9	LIVE: NRL SHARKS V COWBOYS	FOX LEAGUE	Thu	19:54:00	223	443
10	LIVE: AFL ST KILDA V SYDNEY	FOX FOOTY	Sat	13:30:00	205	585

Top 10 Non-Sports Broadcasts: | Week 20

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)	
Channel	Day	Time	B/cast	Reach		
1	SELLING HOUSES AUSTRALIA	LifeStyle	Wed	20:30:35	108	191
2	SYDNEY: REAL HOUSEWIVES OF...	ARENA	Sun	20:30:32	90	167
3	WENTWORTH	showcase	Tue	20:30:44	83	109
4	GRAND DESIGNS AUSTRALIA	LifeStyle	Thu	20:30:16	65	129
5	RUSTY RIVETS	Nick Jr.	Wed	17:53:34	64	79
6	THE SIMPSONS	FOX8	Wed	19:00:35	63	114
7	THE SIMPSONS	FOX8	Thu	19:00:42	63	97
8	PAUL MURRAY LIVE	SKY NEWS LIVE	Tue	21:00:00	60	123
9	PAW PATROL	Nick Jr.	Sat	8:20:20	60	71
10	SHIMMER AND SHINE	Nick Jr.	Wed	17:25:07	58	82

Top 10 Consolidated (+7 day) Non-Sport Broadcasts: | Week 19*

	Channel	Date	Time	Overnight Audiences (000s)	Consolidated (+7 day) Aud (000s)	
1	SELLING HOUSES AUSTRALIA	LifeStyle	10/05/2017	8:30:44 PM	126.0	157.6
2	SYDNEY: REAL HOUSEWIVES OF...	ARENA	7/05/2017	8:30:06 PM	92.1	132.5
3	WENTWORTH	showcase	9/05/2017	8:30:18 PM	80.1	124.5
4	GRAND DESIGNS AUSTRALIA	LifeStyle	11/05/2017	8:30:10 PM	83.6	90.3
5	STAR TREK BEYOND	Foxtel Movies Premiere	7/05/2017	8:30:24 PM	50.4	88.6
6	THE FLASH	FOX8	10/05/2017	7:30:28 PM	54.2	87.0
7	SS-GB	BBC First	7/05/2017	8:30:13 PM	57.1	84.6
8	PEPPA PIG	Nick Jr.	8/05/2017	5:51:35 PM	71.8	83.3
9	RAILROAD AUSTRALIA	Discovery Channel	11/05/2017	7:30:00 PM	59.0	72.0
10	SELLING HOUSES AUSTRALIA	LifeStyle	11/05/2017	6:29:37 PM	52.5	71.9

* Single Broadcast (excludes +2)

STV Homes = STV homes only, metro & regional markets • FTA network ratings include DTT channels • Year-to-Date based on overnight data current week/consolidated all other weeks • Sources: OzTAM (NatSTV, MTV) & RegTAM (RTV). Audience Definitions for the Program Listing: The listing is based on the average audience to the highest episode of each program in the week (broadcast time and date, overnight data), viewing to STV programs in STV homes from the metropolitan and regional markets. Source: OzTAM. B/Cast only represents the average audience to the broadcast's time and date noted; Plus2 is the audience of the noted broadcast in addition to the average audience of the two-hour delayed broadcast seen on an associated Plus2 channel which occurs in the same research day as the original broadcast viewing (ie: any Plus2 viewing for a program until 2am. Weekly Reach (000s) represents the cumulative audience (reach audience) that watched any episode of the program across the week (one minute viewing minimum). This figure includes all viewers who watched the nominated broadcast, including any Plus2 audience, and viewers who saw any other episode of the program shown during the week. Friday and Saturday data is based on preliminary titles and timings.