

STV WEEKLY RATINGS

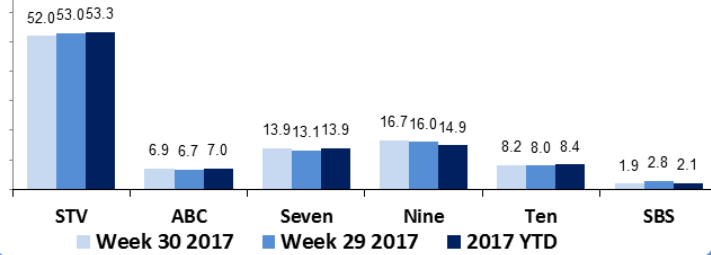
ASTRA Subscription Media Australia

Snapshot Summary: 23/07/2017-29/07/2017

STV Homes: 7.8 million viewers - 70% metro, 30% regional

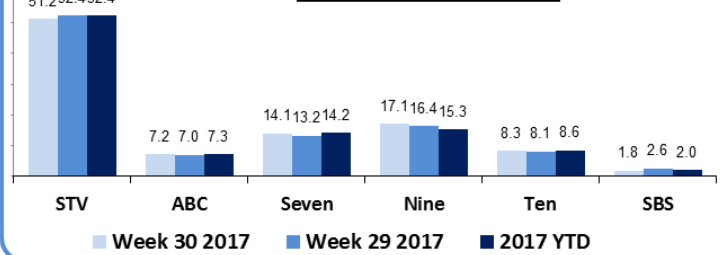
National STV Homes (2am - 2am)

Share of Viewing (Current vs YTD)



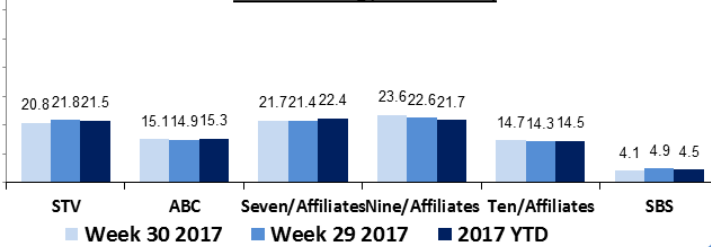
National STV Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



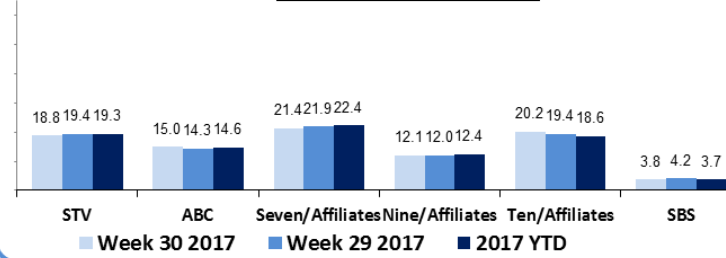
All Metro Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



All Regional Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



Top STV Programmes by Genre: | Week 30

Top 5 STV Channels: | Week 30

SPORT	LIVE: AFL HAWTHORN V SYDNEY	LIGHT ENT.	NCIS	DRAMA	GAME OF THRONES
	FOX FOOTY		TVHITS		showcase
CHILDREN'S	NELLA THE PRINCESS KNIGHT	MOV-	BLOOD FATHER	DOCU-	AUSSIE GOLD HUNTERS
	nick jr.		premiere movies		Discovery CHANNEL
LIFESTYLE	SELLING HOUSES AUSTRALIA	NEWS	PAUL MURRAY LIVE	MUSIC	JUST RELEASED: DEMI LOVATO
	Lifestyle		sky NEWS LIVE		HITS M1

* Based on Overnight Audience Viewing

1.	FOX LEAGUE
2.	FOX FOOTY
3.	TVHITS
4.	FOX8
5.	Lifestyle

About ASTRA

The Australian Subscription Television and Radio Association (ASTRA) is the peak body representing the subscription media industry in Australia. Members include television operators, independent content companies, technology companies and the industries that support them. ASTRA members produce content seen by nearly nine million Australians. In 2015/16 the industry invested \$893 million in local production, filming in more than 100 cities and communities across Australia, creating 8300 jobs. For more information visit www.astra.org.au.

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Top 10 Sports Broadcasts: | Week 30

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)	
Channel	Day	Time	B/cast	Reach		
1	LIVE: AFL HAWTHORN V SYDNEY	FOX FOOTY	Fri	19:50:00	291	756
2	LIVE: NRL EELS V BRONCOS	FOX LEAGUE	Fri	19:50:00	258	522
3	LIVE: NRL ROOSTERS V COWBOYS	FOX LEAGUE	Sat	19:30:00	257	571
4	LIVE: NRL RABBITOHS V RAIDERS	FOX LEAGUE	Sat	17:30:00	240	522
5	LIVE: NRL WESTS TIGERS V EELS	FOX LEAGUE	Sun	16:11:00	233	446
6	LIVE: AFL RICHMOND V GWS	FOX FOOTY	Sun	13:10:00	226	550
7	LIVE: AFL COLLINGWOOD V WEST COAST	FOX SPORTS 503	Sun	15:20:00	215	589
8	LIVE: NRL WARRIORS V SHARKS	FOX LEAGUE	Fri	18:00:00	207	448
9	LIVE: AFL PORT ADELAIDE V ST KILDA	FOX FOOTY	Sat	16:30:00	207	648
10	LIVE: NRL PANTHERS V BULLDOGS	FOX LEAGUE	Thu	19:56:00	201	376

Top 10 Non-Sports Broadcasts: | Week 30

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)	
Channel	Day	Time	B/cast	Reach		
1	GAME OF THRONES	showcase	Mon	11:00:26	457	575
2	GAME OF THRONES	showcase	Mon	20:30:11	280	391
3	GAME OF THRONES	showcase	Tue	2:45:30	90	128
4	AUSSIE GOLD HUNTERS	Discovery Channel	Thu	19:30:00	70	114
5	TABOO	BBC First	Mon	21:30:09	62	88
6	BLOOD FATHER	Foxtel Movies Premiere	Sun	20:30:53	61	163
7	PAUL MURRAY LIVE	SKY NEWS LIVE	Wed	21:00:00	61	126
8	VERA: BROKEN PROMISE	13TH STREET	Mon	19:30:36	59	97
9	PAUL MURRAY LIVE	SKY NEWS LIVE	Tue	21:00:00	57	119
10	MRS. BROWN'S BOYS	UKTV	Wed	21:05:55	55	89

Top 10 Consolidated (+7 day) Non-Sport Broadcasts: | Week 29*

	Channel	Date	Time	Overnight Audiences (000s)	Consolidated (+7 day) Aud (000s)	
1	GAME OF THRONES	showcase	17/07/2017	11:00:28 AM	447.4	459.6
2	GAME OF THRONES	showcase	17/07/2017	8:30:20 PM	351.7	434.6
3	TABOO	showcase	17/07/2017	9:32:43 PM	61.5	96.1
4	GAME OF THRONES: STORY SO FAR	showcase	17/07/2017	9:42:06 AM	85.9	90.1
5	VERA: DARK ANGEL	13TH STREET	17/07/2017	7:30:31 PM	45.3	77.3
6	DEADLIEST CATCH	Discovery Channel	19/07/2017	7:30:00 PM	54.2	74.7
7	COURT JUSTICE: SYDNEY	crime + investigation	16/07/2017	7:30:01 PM	52.0	74.5
8	TABOO	BBC First	17/07/2017	9:30:23 PM	39.8	73.0
9	PAW PATROL	Nick Jr.	18/07/2017	4:38:36 PM	62.6	71.0
10	GAME OF THRONES	showcase	18/07/2017	2:36:04 AM	68.5	69.3

* Single Broadcast (excludes +2)

STV Homes = STV homes only, metro & regional markets • FTA network ratings include DTT channels • Year-to-Date based on overnight data current week/consolidated all other weeks • Sources: OzTAM (NatSTV, MTV) & RegTAM (RTV). Audience Definitions for the Program Listing: The listing is based on the average audience to the highest episode of each program in the week (broadcast time and date, overnight data), viewing to STV programs in STV homes from the metropolitan and regional markets. Source: OzTAM. B/Cast only represents the average audience to the broadcast's time and date noted; Plus2 is the audience of the noted broadcast in addition to the average audience of the two-hour delayed broadcast seen on an associated Plus2 channel which occurs in the same research day as the original broadcast viewing (ie: any Plus2 viewing for a program until 2am. Weekly Reach (000s) represents the cumulative audience (reach audience) that watched any episode of the program across the week (one minute viewing minimum). This figure includes all viewers who watched the nominated broadcast, including any Plus2 audience, and viewers who saw any other episode of the program shown during the week. Friday and Saturday data is based on preliminary titles and timings.