



FOR IMMEDIATE RELEASE

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The Brand New World of Discovery Networks is just AWESOME!

Discovery Networks offers six diverse and compelling channels to Australian Subscription Television audiences and on 3 November, 2014 this offering expands to encompass a new generation of Discovery viewers with the launch of **Discovery Kids**.

Discovery Kids will be Australia's only television channel dedicated solely to the education of primary school children aged 5-12. This addition to the Discovery family allows children to explore their awesome world and ignite their natural curiosity with programming that is fun and educational – Smart Fun! It promotes co-viewing amongst families and provides a trusted environment for parents.

Discovery Kids has partnered with **Ai-Media** to ensure the channel is 100% closed captioned with research revealing that viewing video content with captioning can help strengthen literacy skills and vocabulary development in young viewers. Whilst further enhancing the strong educational offering of **Discovery Kids**, it also ensures total accessibility for the hard of hearing, in a family friendly environment.

Discovery Networks is renowned for sharing stories from around the globe as told through the eyes of credible insiders and **Discovery Kids** will be no different. Robert Irwin will be joining the Discovery family to promote **Discovery Kids** starting with his very own local production, *Wild But True* premiering in January. The series explores the science of biomimicry, showcasing how science and technology have been influenced by nature. *Mandy Pattinson, Executive Vice President and General Manager, ANZ & Pacific Islands* said "The Irwin family have a long and strong history with Discovery Networks beginning with **Animal Planet's** partnership with Robert's father, the Crocodile Hunter himself, Steve Irwin. As we enter a new generation of the **Discovery Networks** Australian portfolio, we're delighted to partner with a new generation of the Irwin family".

Discovery Kids is not the only exciting change to the portfolio. Also on 3 November, **Discovery Networks** will farewell **Discovery Home & Health** in its current form as we merge the best and most popular programming from it with that of our current **TLC** channel, to produce a powerhouse new **TLC** with more female factual entertainment than ever before.

Whilst the Network undergoes some exciting new changes, flagship brand **Discovery Channel, Animal Planet, Discovery Turbo MAX** and **Discovery Science** are also prepared for a huge end of the year.

On **Discovery Channel**, award winning local production *Abalone Wars* returns for a third season on 15 October at 9:30pm featuring two-time shark attack victim Greg Pickering who ventures back into the



world of abalone diving after his near fatal meeting with a Great White in the waters of Western Australia. Adding to the excitement of 3 November is daredevil tightrope walker Nik Wallenda who returns to **Discovery Channel** in *Skyscraper LIVE* at 11am in his pursuit to tightrope walk across the Chicago skyline, untethered, on an incline...and blindfolded.

On 1 December at 8.30pm, television’s longest running stunt *Shark Week* will return for its 19th jawsome year with more Australian premieres than ever before and hosted once again by local host, Andrew “ET” Ettingshausen. On 12 December at 7:30pm, **Discovery Channel** will embark on an extreme cooking adventure with Aussie based chef Jock Zonfrillo in *Nomad Chef*. Jock takes cuisine to the extreme, venturing to the furthest corners of the globe identifying food survival methods of indigenous tribes, all of which inspires the menu at his award winning restaurant in Adelaide, Orana. Before the year is out, Bear Grylls returns with a brand new survival series *Running Wild with Bear Grylls* premiering on 7 December at 8:30pm. Bear challenges a number of celebrities to their own weekend survival adventure including Ben Stiller, Zac Efron, Channing Tatum and Tom Arnold.

Animal Planet’s highest rating week of the year: *Monster Week* is back for another bite on 9 November at 7.30pm. **Discovery Science’s** record breaking ratings stunt: *Space Month* is back for November with 30 Australian premieres and **Discovery Turbo MAX’s** highest rating program Fast N’ Loud returns for a new season on 16 December at 8:30pm.

With an amazing 2014 almost at an end, Discovery Networks has its sights set on an even bigger 2015 filled with more exclusive programming, more global hits, more local productions, more live television events and a more compelling offering than ever before across a network that truly offers something for everyone.

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About Discovery Networks Asia-Pacific

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 pay-TV programmer reaching 2.5 billion cumulative subscribers in more than 220 countries and territories. Discovery is dedicated to satisfying curiosity, engaging and entertaining viewers with high-quality content on more than 200 worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Investigation Discovery and Science, as well as U.S. joint venture networks OWN: Oprah Winfrey Network and the Hub Network. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, and a digital leader with a diversified online portfolio, including Discovery Digital Networks. In Asia-Pacific, eight Discovery brands reach 612 million cumulative subscribers in 37 countries and territories with programming customized in 15 languages and dialects.

About Discovery Kids

Discovery Kids lets children explore their awesome world and ignite their natural curiosity by providing content that is fun and enriching for growing children. The channel stimulates learning and imagination, and provides a safe environment that parents can trust. Discovery Kids offers its viewers a world of endless possibilities through informative and entertaining programming that explores adventure, nature, science, wildlife, history and technology. Launched in Asia-Pacific on April 2, 2012, Discovery Kids is currently distributed to 28 million subscribers in the region. For more information, visit Discovery Kids at www.dkids.com.au